



AA228

Portfolio &

Professional Prac.

AA228
Portfolio &
Professional Practices
43806

Office: SSH116B
541.917.4542

lewis.franklin@linnbenton.edu



Syllabus

Instructor: Lewis Franklin

Portfolio & Professional Practices

Lecture / Lab # : RM.SSH-116 / SSH-120 Monday & Wednesday 2:00 - 5:00



Course Description:

Emphasizes reevaluation of previously produced projects: organization and production of the business card, business stationery, resume, envelop, self-promotional and comprehensive portfolio. Covers current job opportunities; methods in merchandising job talents: action before, during and after the interview; and business practices and ethics. Students present their professional portfolios to the public at Portfolio Presentations and in a more personal setting at the reception that follows. Work site safety and ergonomics will be covered during this course.

Primary Outcomes:

- Solve personal branding design problems creating aesthetic and communicative solutions.
- Apply the tools and techniques associated with selected media.
- Understand and use the creative process to conceptualize.
- Understand the historic significance of symbol making and the designers place in culture and society.
- Collaborate successfully and contribute to the group class process.
- Demonstrate technical competencies as related to projects presentations.
- Understand work site hazards in the design industry.

Credits:

4 credits, 6 hours of class per week.

Prerequisites:

AA222 Graphic Design II

Required Text:

No text required

Required Supplies:

External memory storage device
9 x 12 Itoya portfolio or similar

Supplies as needed

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Syllabus Cont...

Method of Evaluation:

The method of evaluation will be based upon completion of all assigned projects, a midterm, a final, and a class notebook.

Cheating and Plagiarism:

You are required to do 100% of your own work from start to finish. This means that you may not use any part of the work done by another student or give your work to another student. If you are involved in any kind of cheating or plagiarism then you will be subject to discipline, up to and including automatically failing the assignment, failing the course or disciplinary action by the Dean of Students. Please refer to the LBCC Student Code of Conduct.

Grading:

- A:** 90-100%
- B:** 80-89%
- C:** 70-79%
- D:** 60-69%
- F:** 59% and below

LATE WORK WILL BE ACCEPTED BUT CAN NOT BE REWORKED.

I will conduct a one-on-one with each student at the mid-term point. This will serve as a notebook review and allow some feed-back on the class and your success level to that point.

Your notebook will include all handouts in the order received. You will be responsible for producing a color cover by the mid-point review.

Policy:

In the event that there is room, those on the wait list will be added in the order that they appear on the wait list

I welcome open class discussion, and will be the first to admit I do not know everything. We will progress so as not to lose anyone with this being a first class. My office hours are posted next to my door.

My office is in room SSH116B.

Accessibility:

Those needing special consideration may approach me after class, via e-mail or after class if you have special accommodations in order for you to get the most from this classroom and LBCC experience. The Center for Accessible Resources is in Red Cedar Hall, Room 105.



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