

BA 240 – FINANCE
Summer 2023 ONLINE CRN: 16669
Instructor: Ashley Hogan

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Office Hours: By appointment via Zoom *Email me with times and days you are available and I will send you a zoom link.

Required Resources: For this course, you will be using McGraw Hill Education's Connect for Fundamentals of Corporate Finance, 12th edition, by Ross.

Connect will provide you full access to your course assignments and digital textbook. Therefore, you are not required to purchase a physical printed textbook; however, you can purchase one through Connect OR a discounted option at the bookstore after the add/drop period. Simply show your Student ID to verify your enrollment in the course if you purchase at the Bookstore.

Access to Connect and your digital textbook will be provided to you on the first day of class through your course's Moodle page. The digital course material costs are included in your class fees which allows for you to use financial aid and/or other payment forms without having to purchase materials in-person or online. **DO NOT PURCHASE ANY DIGITAL MATERIALS.** Reduced pricing was negotiated directly with the publisher.

Notes if you need help with Connect

Connect Resources located on Moodle:

https://docs.google.com/document/d/1UCMhC1_9XJ8IG5B2yvzrbc2B1tfS0Boc9tH8GUkJF5M/edit?usp=sharing

Course Description: This course will cover topics dealing with financing a business, analysis of financial statements, working capital management, short- and long-term financial planning, budgeting and control.

Learning Outcomes:

- Introduce students to the basic questions facing a financial manager in new business ventures, small businesses, and corporations.
- Introduce the basic tools a financial manager uses to make decisions.
- Explore the functions of a financial manager in financial analysis, forecasting, planning, and control; asset and liability management; capital budgeting; and raising funds for new business ventures, small businesses, and corporations.

Grading: Final course grades will be determined as follows:

Category	Points	Percent
Homework Assignments at 25 pts each	300	41.6%
SmartBook Reading at 10 pts each	120	17%
Midterm & Final at 100 pt each	200	27.6%
Discussion Board at 10 pt each	100	13.8%
Total Points Possible	720	100%

Course grades will be computed as follows from total points possible:
A(90 < 100%), B(80 < 89.9%), C(70 < 79.9%), D(60 < 69.9%) or F(< 59.9%)

Homework Assignments: End of chapter 'Exercises and Problems' will be assigned via Connect. Homework is due Sundays at 11:59PM. Late assignments will be accepted with a penalty of one point lost per week late.

SmartBook Reading: SmartBook reading is an adaptive learning tool available on Connect. Student's that use this resource have more success than trying to learn the material through reading or lecture alone. Completion of each chapter is required to earn points and readings are due Sundays at 11:59PM. Late assignments will be accepted with a penalty of one point lost per week late.

Exams: Two exams will be given, a midterm and a final. Each test will be worth 100 points. Expect multiple choice and true/false questions. The best way to get a feel for these exams is to use the study guides for each exam available on Connect.

Discussion Board: To earn points for the discussion board, students must make 2 posts. One post with your own thoughts responding to the discussion questions. The second post is to respond to at least one other student's post. Full points are possible only when professional responses are used. This includes spelling and grammar checks and citation of any sources used. You may respond late, but a penalty of one point lost per week.

Extra Credit: There are 3 extra credit opportunities. One in each of the first 3 weeks of the term. The first is the syllabus quiz located on Moodle. The second and third are Application-Based Activities located in Connect. These need to be completed within the weeks they are due for credit. At this time, there will be no other extra credit opportunities. Late work will not be accepted.

LBCC COMPREHENSIVE STATEMENT OF NONDISCRIMINATION: LBCC prohibits unlawful discrimination based on race, color, religion, ethnicity, and use of native language, national origin, sex, sexual orientation, marital status, disability, veteran status, age, or any other status protected under applicable federal, state, or local laws. (For further information: <http://po.linnbenton.edu/BPsandAPs/>)

CENTER FOR ACCESSIBILITY RESOURCES: Students who may need accommodations due to documented disabilities, who have medical information which the instructor should know, or who need special arrangements in an emergency should speak with their instructor during the first week of class. If you believe you may need accommodations but are not yet registered with the Center for Accessibility Resources (CFAR), please visit the [CFAR Website](#) for steps on how to apply for services or call (541) 917-4789.

TUTORING HELP: The Learning Center provides free services designed to boost your college knowledge so that you can achieve the test scores, grades, and goals you want. Through the Learning Center, you can access [Tutoring](#), [Academic Coaching](#), the [Writing Center](#), [Math Support](#), the [Science Help Desk](#), and [English Language Support](#). [Visit the Learning Center website to learn more.](#)

VETERANS: Veterans and active duty military personnel with special circumstances are welcome and encouraged to communicate these, in advance if possible, to the instructor.

ACADEMIC INTEGRITY: Students are expected to follow College policies regarding academic integrity as articulated in the Students Rights and Responsibilities Handbook (<http://www.linnbenton.edu/studentrights/standards.html>). You will receive an F in the course if you are found to be involved in academic dishonesty (cheating, plagiarism, etc.).

BASIC NEEDS STATEMENT: Any student who has difficulty affording groceries or accessing sufficient food to eat everyday, or who lacks a safe and stable place to live, and believes that may affect their performance in this course, is urged to contact the Roadrunner Resource Center for support (resources@linnbenton.edu, or visit www.linnbenton.edu/RRC under Student Support for Current Students). This office can help students get connected to resources to help. Furthermore, please notify the professor if you are comfortable in doing so. This will enable me to provide any resources that I may possess.

EMAILS: LBCC faculty are discouraged from communicating with students through emails that are not your LBCC email. For this reason, all links for this class are set up to be accessible through your LBCC email. If a document requires you to get permission to view, make sure you are logged into your LBCC email before emailing me. I will not respond to emails requesting permission to view documents from emails other than your LBCC email. If you are an OSU student who is dual enrolled with LBCC, I strongly encourage you to forward your LBCC email to your OSU email. By doing this, you are less likely to miss information because you forgot to check your LBCC email.

SYLLABUS/OUTLINE: [This syllabus and outline are a guide, not a contract.](#) [They can change during the term](#) as I attempt to provide the most compelling and useful learning experience possible. If things do not make sense, please talk with me. If changes are made, I will announce them on Moodle. You should check the syllabus at least once a week for course updates. Not reading the syllabus does not constitute a valid excuse for missing an assignment.

BA 240 TENTATIVE OUTLINE Summer 2023

WEEK	TOPIC & READING ASSIGNMENTS	Reading	Due Dates See Moodle and Connect for details of assignments
Week 1: Jun 26-Jul 2	Introduction to Corporate Finance	Chapter 1	SmartBook Ch 1 Reading Chapter 1 Assignment Discussion Board 1 Extra Credit Syllabus Quiz
Week 2: Jul 3-Jul 9	Financial Statements, Taxes and Cash Flow Working with Financial Statements	Chapter 2 Chapter 3	SmartBook Ch 2 Reading Chapter 2 Assignment SmartBook Ch 3 Reading Chapter 3 Assignment Discussion Board 2 Extra Credit Application-based activity
Week 3: Jul 10-Jul 16	Introduction to Valuation: The Time Value of Money Discounted Cash Flow Valuation	Chapter 5 Chapter 6	SmartBook Ch 5 Reading Chapter 5 Assignment SmartBook Ch 6 Reading Chapter 6 Assessment Discussion Board 3 Extra Credit Application-based activity

Week 4: Jul 17-Jul 23	Interest Rates And Bond Valuation	Chapter 7	SmartBook Ch 7 Reading Chapter 7 Assignment Discussion Board 4
Week 5: Jul 24-Jul 30	Stock Valuation	Chapter 8	SmartBook Ch 8 Reading Chapter 8 Assignment Discussion Board 5
Week 6: Jul 31-Aug 6	Midterm	Chapters 1-3 and 5-8	Closed book, but formula notes and calculator are allowed Discussion Board 6
Week 7: Aug 7-Aug 13	Net Present Value And Other Investment Criteria Making Capital Investment Decisions	Chapter 9 Chapter 10	SmartBook Ch 9 Reading Chapter 9 Assessment SmartBook Ch 10 Reading Chapter 10 Assignment Discussion Board 7
Week 8: Aug 14-Aug 20	Project Analysis and Evaluation	Chapter 11	SmartBook Ch 11 Reading Chapter 11 Assignment Discussion Board 8
Week 9: Aug 21-Aug 27	Cost of Capital Raising Capital	Chapter 14 Chapter 15	SmartBook Ch 14 Reading Chapter 14 Assignment SmartBook Ch 15 Reading Chapter 15 Assignment Discussion Board 9
Week 10: Aug 28-Aug 31	Final Exam (Due on THURSDAY, August 31st)	Chapters 9-11 and 14-15	Discussion Board 10 Closed book, but formula notes and calculator are allowed