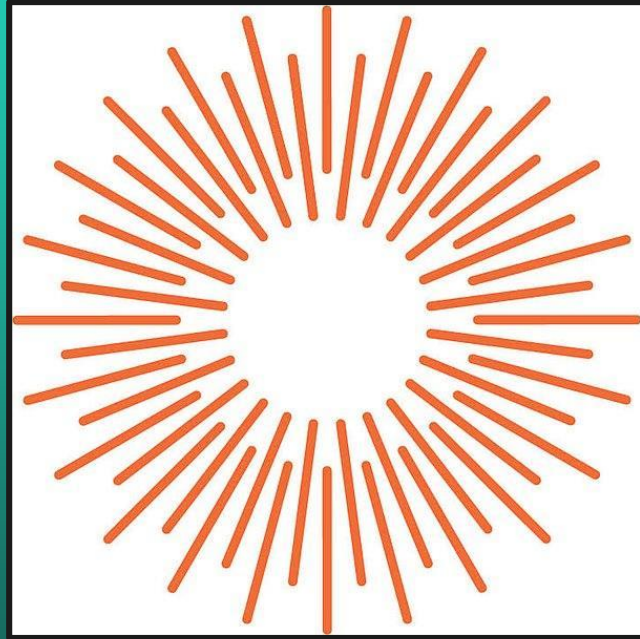


Culture & Communication



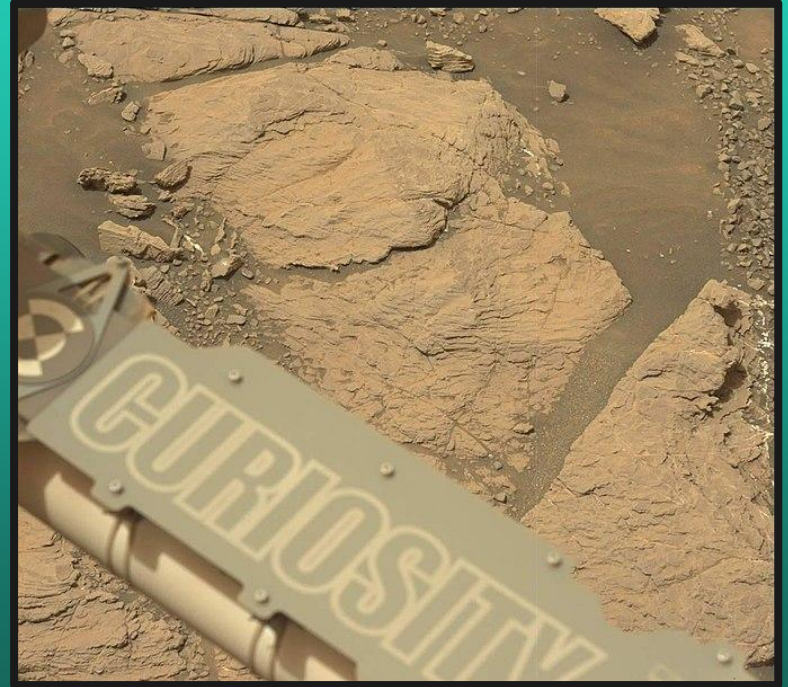
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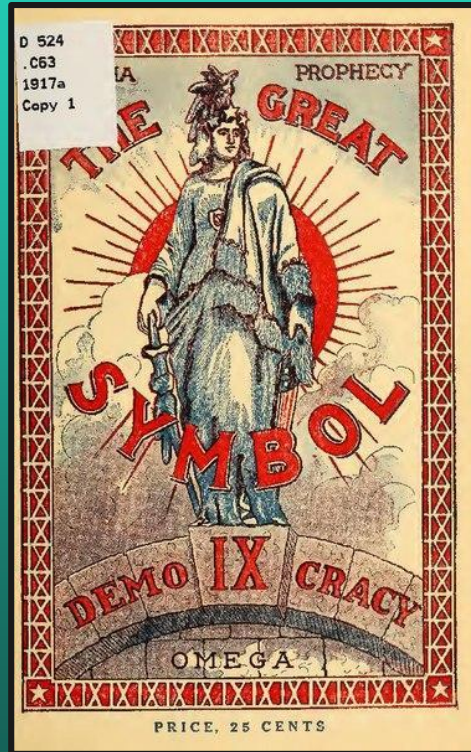
How we categorize creates expectations

The Importance of Curiosity

1. Ask Questions
2. Be Open Minded
3. Be Sensitive
4. Be Aware of your cultural norms
5. No One-Size-Fits-All

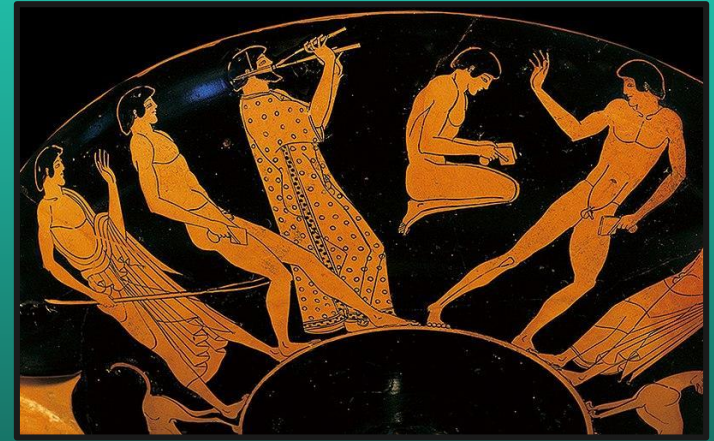


History of Culture

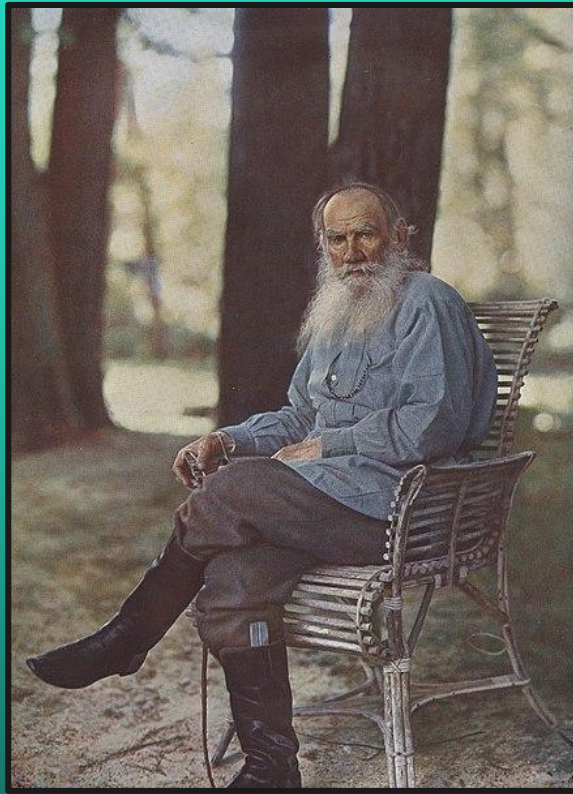


What are ways we commonly think of history?

History is one way to understand the present.



**What are ways we commonly
think of history?**



“History would be a wonderful thing - if it were only true” (Leo Tolstoy)

The Existential Dilemma

Is history escapable?

The Existential Dilemma

We cannot escape history,
decisions made in the past
continue to influence us today

Is history escapable?

The Existential Dilemma



We can change the way we view the past.

We cannot escape history, decisions made in the past continue to influence us today



Is history escapable?

Tragedy in History



Personally

Embracing your pain and making it a part of you.



Reinvention



No Singularity

1. There is no single version of history
1. The past is recorded in many different ways.



Rewriting History in Cinema

ONCE UPON A TIME IN...
HOLLYWOOD

—

AMADEUS

No Singularity

3. U.S. History may leave out things that reflect badly on national character



Ways we remember history

Nationally: Monuments paying homage to devastation.

Personally: Memorial tattoos that symbolize closeness and deep love.

Socially: storytelling



"Tattoo" by [David Lopez Gutierrez / muayayo](#) is licensed under [CC BY-NC-SA 4.0](#)



Using Star Power to Acknowledge Injustices



YouTube: Marlon Brando on Dick Cavett

It was more rare in the 70s for celebrities to use their star power to project political issues that might hurt their reputation (and the U.S.)

Brando famously brought injustices to light in regards to Native Americans.

Using Star Power



YouTube: Marlon Brando on Dick Cavett

In 1973, Brando declined his Oscar award for best actor in *The Godfather*.

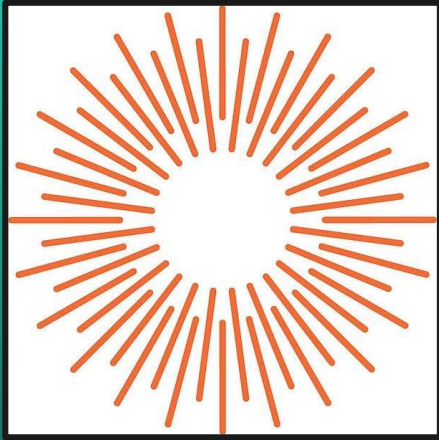
Sacheen Littlefeather accepted the award for him, to then boycott the Oscar ceremony to draw attention and protest against how unfairly Native Americans have been represented in film.

No Singularity

4. Family history helps us understand our own **cultural background**.



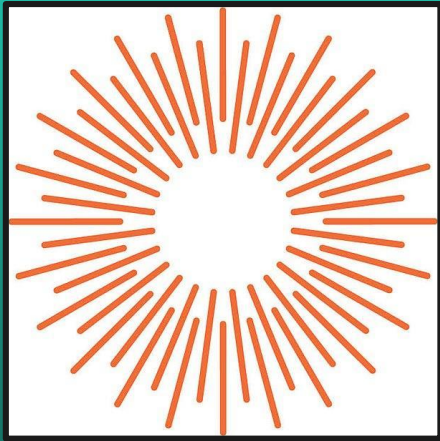
Cultural Background and Identity



Culture: Any group of people that share a way of life, w/ learned patterns of perceptions, values, and behaviors.

Cultural Background: the “preforms” of your learned behaviors & values, leading to a person's identity.

Cultural Background and Identity

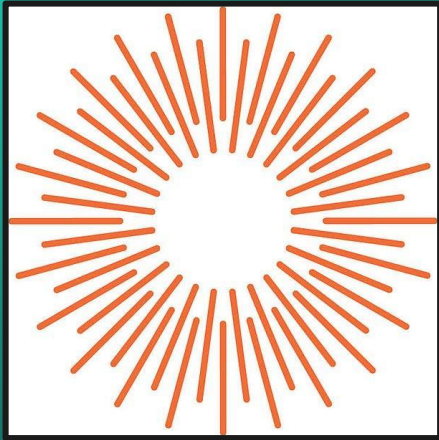


Culture: Any group of people that share a way of life, w/ learned patterns of perceptions, values, and behaviors.

Cultural Background: the “preforms” of your learned behaviors & values, leading to a person's identity.

Historically driven (past oriented)

Cultural Background and Identity



When people from different cultural backgrounds interact, those differences **form hidden barriers** that may not be understood right away.

Family Ties

Your family (may) constitute a large part of your cultural background, and hence, your history.

- Traditions, language, values, behaviors, foods, holidays, etc.

Family Ties

Your family (may) constitute a large part of your cultural background, and hence, your history.

_____ Traditions, language, values, behaviors, foods, holidays, etc.

(remember: culture is learned, so this (can) exclude inherent biological and physical traits)

Family Relation Activity

Put your name on a single sheet of paper to turn-in.

Draw a large circle. Within the circle, draw people/diagrams you consider a part of your family. Draw lines to connect members together and label the relation.

At the bottom, write down three traditions.

Is Family Exclusive to Blood Relation?

Do you consider your friends
to be a part of your family?

Is family what you make it?

Cross - Cultural Ted Talk



Cross cultural communication | Pellegrino Riccardi | TEDxBergen