Self-check CU1M1 How to Write a Review Commercial Website

1. How does the author recommend starting a review?

With a description of the product

\*\*\* With an anecdote

With a short bio

By stating the areas of criteria he is most critical of

2. How does the author arrive at the right criteria?

By reading product information

\*\*By asking questions

By interviewing other users

All of these answers.

3. How many areas of criteria should a review have in order to be very helpful?

\*\* At least five

No more than three

Somewhere between four to eight

Unlimited

4. How many essential reminders does the author offer?

\*\*Six

Five

Ten

Nine

5. How much should we write about each area of criteria?

1-3 sentences

100 words

\*\*A paragraph

As much as you possibly can

6. If you write a review about a saddle and then write a review about a bicycle seat, what's bound to happen?

You will have to talk about price.

\*\*Some of your criteria will change and some will stay the same.

You won't be able to use any of the same criteria.

The lenghth of the review will change.

7. In "How to Write a Review at a Commercial Website," what does the author recommend doing before you start writing?

Ask others what they think about the product.

Use the product.

\*\*Brainstorm a list of criteria.

All of these answers.

8. What does the author recommend labeling with a bold font?

\*\*Each area of criteria

Each opinion

Each different review

Every product name

9. What question will lead to an important criterion in almost any review?

How much does it weigh?

How durable is it?

\*\*How much does it cost?

How easy is it to apply?

move/copy question to another bank

10. What should you do within the first two paragraphs?

Set up a glossary of terms.

Offer a short bio.

\*\*Offer a very specific opinion.

Talk about price.

11. What types of items does the author strongly recommend you start with?

Hi-tech items

Whatever you're passionate about

\*\*Simple items

Books and movies

12. What types of products are recommended for beginning reviewers?

Office supplies

Clothing & shoes

Hair care products

\*\* All of these answers.

13. What will stay the same if you're writing about similar products?

Cost

\*\*Criteria

Transitions

The title

14. What does the author mean by "start off badly"?

\*\* Don't be worried about writing perfectly.

Don't start writing until you know what you're doing.

Don't get started just yet.

All of these answers.

15. Why does the author use a review of Elmer's glue as an example?

\*\*To illustrate that a review can be written about literally any product.

To illustrate how not to write a review.

To try to bore his audience right from the very beginning.

Eventually he wants everyone to review a different brand of glue.