Self-check CU1M1 Writing Reviews Discussion

1. Before submitting your review to one of the websites mentioned in the video, where does Riseley explain you will send your first reviews?

A friend

Another classmate

A peer evaluator

\*\*The assessment coordinator

2. What criticism does Riseley offer of most consumer reviews?

Too long

Too wordy

\*\*Not enough detail or description.

All of these answers.

3. What does Riseley claim is the value in learning the skills associated with writing excellent reviews?

It makes you a great thinker.

It helps you think specifically.

It helps you present your ideas clearly.

\*\*\*All of these answers.

4. What does Riseley explain is not necessary in writing an excellent review at a consumer website?

An anecdote.

\*\*\*\*A traditional introduction and conclusion.

Language that is easy to understand.

Relevant criteria.

5. What might you review at yelp.com?

Books

Music

Apps and learning products

\*\*Restaurants

6. What type of reviews would you be writing at RottenTomatoes.com?

Organic produce

\*\*Old and new movies

Books

All of these answers.

7. What would you be reviewing at Jamendo.com?

Books

Sports products

\*\*\*Music

Films

8. What would you be reviewing at Google Play Store?

Music

\*\*Android apps

Sports equipment

All of these answers.

9. When Riseley writes a review, what does he try to find?

A voice, tone, and style for writing.

\*\*\* A set of criteria he is going to use to rate the product.

The most descriptive way to write about something.

Academic sounding language.

10. Where can you write a review about your car?

\*\*cars.com

Jamendo.com

Rottentomatoes.com

ebay.com

11. Where can you write a review of a hotel or travel destination?

Jamendo.com

Rottentomatoes.com

\*\*tripadvisor.com

cars.com

12. Where does Riseley say good reviews start?

Solid opinions

\*\*Solid criteria

Solid communication skills

Solid language skills

13. Which "single biggest consumer website in the world" does Riseley start off with?

toysrus.com

target.com

\*\*amazon.com

ebay.com

14. Why does Riseley point out that there are 88 reviews of the same glue he reviewed?

\*\*To illustrate that most reviews offer little helpful information and are much less helpful than the type of reviews we will be writing in this class.

To illustrate that many people are interested in glue.

To illustrate that there are a lot of different opinions on the same subject.

To illustrate that writing reviews is becoming more popular.