



Oregon Community College Association
260 13th Street NE, Salem, OR 97301
Phone: (503) 399-9912 Fax: (503) 399-9286
<http://www.occa17.com>

MEMORANDUM

To: OCCA Board Representatives
From: Andrea Henderson
Date: February 5, 2018
Re: February Key Takeaways

\$32 Million Budget Ask

Community Colleges are actively campaigning for an additional \$32 million. The campaign has the dual goal of attaining the funding but also to enhance advocacy from colleges and relationships with legislators statewide. The main components of the campaign are in-person contact with legislators, emails, and phone contacts to legislative offices and local media outreach. OCCA also will coordinate a statewide lobby day on Feb. 8th to advocate for the budget ask. OCCA has also been working with public affairs professionals from Oregon community colleges who have been helping with campaign materials and media tools like sample press releases and opinion pieces.

Key Questions:

- 1) What can board members do to help support the budget ask?
- 2) What other parts of the campus community can we help engage in the budget ask?
- 3) What are things as a board member that I can do to help strengthen the college's relationship with local legislators for long term?

HB 2998 Transfer Workgroup

The legislation directs the HECC to bring together community colleges and universities to establish common foundational curricula of at least 30 credits and major-specific unified statewide transfer agreements (USTAs) that create clear and comprehensive pathways for community college students in Oregon as they transfer to Oregon's public universities. In accordance with the law, the HECC has convened a faculty-driven workgroup of community college and university stakeholders to engage in the work outlined in the legislation.

Recommendations from the workgroup, which are included in a report from HECC to the 2018 legislature, include:

- Development of two foundational curricula: one for STEM and one for non-STEM
 - The foundational curricula are to be ready for use by community college students by the beginning of the 2018-2019 academic year
- Established criteria for selection of the initial disciplines for USTA development
 - The first for disciplines for USTA development are: Business, Teacher education and professional development, Biology, and English Language and Literature
 - The first USTA is to be ready for implementation by December 1, 2018; the second by April 1, 2019; the third by December 1, 2019 and so on as there is no sunset on this legislation.