

**BA 275 – BUSINESS QUANTITATIVE METHODS**  
**Monday & Wednesday**  
**Benton Center 10:30 – 12:20 P.M. & 1:30 – 3:20 P.M. (BC 204)**  
**Winter Quarter 2019, Starts 07-Jan**  
**CRN 33212 & 30351**

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Office Hours: T & Th (10:00 A.M. – 12:00 P.M.)

**Text & Required Resources:**

1. Basic Statistics, 2<sup>nd</sup> ed. 2015, Donnelly, Pearson (ebook and resources are obtained automatically when registering for this course and accessed via Moodle.)
2. Calculator (single-use device).

**Prerequisite:** MTH 111 or MTH 241

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Welcome to EC 201. This Winter 2019 course will take part in a new program called Direct Digital Access, The LBCC Campus Store's new digital course material service. This new service enables the bookstore to offer students instant access to online course materials, like textbooks and class websites, at the lowest price possible. This term your course will be included in a select number of courses taking part in this newly available program. The Campus Store has implemented this program to save students as much money as possible to combat the current high prices of course materials.

So what does this mean for you, the student? It means you immediately have access to your digital course materials on the first day of class! To gain access to your content you will log in to your Moodle course and click the “BA 275 PH – Winter 2019.”

Your student account has been charged by the Campus Store. If you decide you do not want to purchase these materials from the Campus Store, you can opt-out of the Direct Digital Access program by going to the RedShelf link in your Moodle course, clicking the View Course Materials button, scrolling to the bottom of the page to click the grey opt-out button and following the prompts. Although not recommended, if you opt-out by the add/drop deadline of 1/14/19 at 11:59pm, you will receive a refund to your student account. Please contact the Campus Store with any questions about refunds. If you have any questions concerning Direct Digital Access, please reach out to the Campus Store or email [help@redshelf.com](mailto:help@redshelf.com).

**Purpose of Course:**

Upon successful completion of the course, the student will be competent in the use of basic statistical applications in gathering and analyzing data, constructing and conducting research experiments, and appropriate model selection in solving business problems.

**Course Outcomes:**

1. Understand the meaning and use of statistical terms used in business statistics.
2. Collect, Organize, summarize, interpret, and present data in tables and charts.
3. Understand and apply descriptive statistical measures to business situations.
4. Understand and apply probability distributions to model different types of business processes.
5. Understand and apply statistical inference techniques (including statistical estimation and hypothesis testing) in business situations.
6. Understand and apply simple linear regression analysis to business situations.

## Grading:

Final course grades will be determined based on the following point system:

Item	Points	Grade (%)	Equivalent Points	Indicates
Homework	100	A (90-100%)	360 and up	Excellent Work
Class Quizzes	100	B (80-89%)	320 to 359	Above Average Work
Midterm	100	C (70-79%)	280 to 319	Average Work
Final Exam	100	D (60-69%)	240 to 279	Below Average Work
<b>Totals</b>	<b>400</b>	<b>F (below 60%)</b>	<b>Less than 240</b>	

## Exams:

There will be two exams given during the term. All exams must be taken on the date scheduled unless prior arrangements have been made. Late exams will not be given.

## Quizzes:

You will be assigned a short quiz in class each day. There is no make-up for these in class quizzes after class. If you know you will be absent, you can make up your quiz prior to class.

## Online Assignments:

Registered students in this course automatically have access to the online resources via Moodle. You do not need an additional access code or login I.D. Due dates for these activities are posted in the outline on page 3 and 4 of this syllabus. Late online work is not accepted.

## Veterans:

Veterans and active duty military personnel with special circumstances are welcome and encouraged to communicate these, in advance if possible, the instructor.

## Disability Services:

Students who may need accommodations due to documented disabilities, who have medical information which the instructor should know, or who need special arrangements in an emergency, should speak with the instructor during the first week of class. If you have not accessed services and think you may need them, please contact Disability Services, (541) 917-4789.

## Academic Integrity:

Students are expected to follow College policies regarding academic integrity as articulated in the Students Rights and Responsibilities Handbook [<http://www.linnbenton.edu/studentrights/standards.html>]. You will receive an F in the course if you are found to be involved in academic dishonesty (cheating, plagiarism, etc.).

## LBCC Comprehensive Statement of Nondiscrimination

LBCC prohibits unlawful discrimination based on race, color, religion, ethnicity, use of native language, national origin, sex, sexual orientation, marital status, disability, veteran status, age, or any other status protected under applicable federal, state, or local laws. (for further information:

<http://po.linnbenton.edu/BPsandARs/1015%20-%20Nondiscrimination%20Policy.pdf> )

## If you withdraw from class:

Remember! Students who are unable to successfully complete the course should withdraw, by submitting the proper paperwork, no later than the Monday of the second (2<sup>nd</sup>) week of class.

## Syllabus

**This syllabus and outline are a guide, not a contract. They will change** during the term as I attempt to provide the most compelling and useful learning experience possible. If things do not make sense, please talk with me. As changes are made, I will announce them in class. You should check the syllabus at least once a week for course updates. Not reading the syllabus does not constitute a valid excuse for missing a milestone.

## How to be successful in this class:

- Read your assigned chapters before you come to class! Make (lots of) notes while reading.
- Come to class. In class take lots of notes!!
- Work out these notes after class!!! (don't wait too long). Mark the things you do not quite comprehend and if you cannot figure them out (try!!), go see your instructor.

## Please turn off cell phones during class!

## Outline by Date – Tentative

Date	Day	Lecture Topic	Graded Homework
01/07	M	Chapter 1: An Introduction to Business Statistics	Online Assignment: Due 01/08/19
01/09	W	Chapter 2: Displaying Descriptive Statistics Chapter 3: Calculating Descriptive Statistics	Online Assignments: Due 01/13/19
01/14	M	Chapter 6: Continuous Probability Distributions	Online Assignments: Due 01/15/19
01/16	W	Chapter 7: Sampling and Sampling Distributions	Online Assignments: Due 01/22/19
01/23	W	Chapter 8: Confidence Intervals	Online Assignments: Due 01/29/19
01/28	M	Chapter 8: Confidence Intervals (continued)	
01/30	W	Chapter 9: Hypothesis Testing for a Single Population	Online Assignments: Due 02/05/19

02/04	M	Chapter 9: Hypothesis Testing for a Single Population (continued)	
02/06	W	Review	
<b>02/11</b>	<b>M</b>	<b>Midterm Exam</b>	
02/13	W	Chapter 10: Hypothesis Testing Comparing Two Samples	Online Assignments: Due 02/19/19
02/20	W	Chapter 10: Hypothesis Testing Comparing Two Samples (continued)	
02/25	M	Chapter 11: Analysis of Variance (ANOVA)	Online Assignments: Due 02/26/19
02/27	W	Chapter 12: Chi-Square Tests	Online Assignments: Due 03/03/19
03/4	M	Chapter 13: Hypothesis Tests for the Population Variance	Online Assignments: Due 03/05/19
03/06	W	Chapter 14: Correlation and Simple Linear Regression	Online Assignments: Due 03/19/19
03/11	M	Chapter 14: Correlation and Simple Linear Regression (continued)	
03/13	W	Chapter 14: Correlation and Simple Linear Regression (continued)	
03/20	W	<b>Final Exam</b>  <b>8:00 A.M. – 9:50 A.M.</b> <b>(Wednesday)</b>  <b>1:00 P.M. – 2:50 P.M.</b> <b>(Wednesday)</b>	