

AA156 Foundations In Digital Page Layout

AA156
CRN 34310
Foundations In
Digital Page Layout

Office: SSH116
541.917.4542

lewis.franklin@linnbenton.edu



Syllabus

Instructor: Lewis Franklin

Foundations in Digital Page Layout

Lecture / Lab # : RM.SSH-120 Monday & Wednesday 9:00 - 11:50

Course Description:

Designed to teach students how to use InDesign For Page Layout. Documents will be produced using Adobe InDesign, students will learn to manipulate digital text and combine the text with other graphic elements. Students will study the traditional and current methods used to prepare layouts for printing. Learning and using the terminology used in the printing and graphics arts industry will be stressed. When producing digital mechanical files, emphasis will be placed on preparing files to the graphic arts industry standards. Student projects, notebooks, reading and exams will be required to complete the class.

Outcomes:

Be able to use measurement tools associated with the printing industry.

Have a rudimentary printing / graphics vocabulary.

Be able to create simple documents in Adobe Indesign.

Be able to import and link images in Adobe Indesign.

Be able to identify mechanical flaws in a printed piece.

Understanding of the strengths and weaknesses behind a page layout application.

Have an understanding of traditional methods and practices used by the publishing & printing industries.

Credits:

4 credits, 6 hours of class per week.

Prerequisites:

None

Corequisites if taking coursework for certificate:

ART121 Computers in Visual Arts – Can be waved

Required Text:

Adobe InDesign The Professional Portfolio (2021 release)

Erika Kendra 978-1946396563

Bookstore New \$59.99

Amazon: \$59.99 + Postage

Production For Graphic Designers 5th Edition (blue cover)

Alan Pipes Prentice Hall 978-0-20568-479-3

Bookstore \$84.69 Used

Amazon: \$14.57

Required Supplies:

16 GB "Memory stick" \$30-\$50, The larger the drive, the happier you will be.

Notebook (1.5") with clear pocket on front back and spine (Vue-thru) \$3.79

Notebook paper \$2.79 for notes

Dividers for 3-ring notebook \$2.00

Plastic sleeves \$7.25 per 50

Other materials may be required...



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Syllabus Cont...

Method of Evaluation:

The method of evaluation will be based upon completion of all assigned projects, a midterm, weekly reading quizzes, a final, and a process notebook.

Cheating and Plagiarism:

Please refer to the LBCC Student Code of Conduct.

Grading:

A: 90-100%

B: 80-89%

C: 70-79% (C is considered the lowest passing grade in the Vis Comm Program.)

D: 60-69%

F: 50% and below

Late work will be accepted BUT CAN NOT BE REWORKED.

Your notebook will include all handouts in the order received.

Policy:

I welcome open class discussion, and will be the first to admit I do not know everything. We will progress so as not to lose anyone with this being a first class. My office hours are posted next to my door.

My office is in room SSH116B

Accessibility:

LBCC is committed to inclusiveness and equal access to higher education. If you have approved accommodations through the Center for Accessibility Resources (CFAR) and would like to use your accommodations in the class, please talk to your instructor as soon as possible to discuss your needs. If you believe you may need accommodations but are not yet registered with CFAR, please visit the CFAR Website for steps on how to apply for services or call (541) 917-4789.

I will provide my lecture notes to the class, in an effort to help you learn.

Needs:

Any student who has difficulty affording groceries or accessing sufficient food to eat every day, or who lacks a safe and stable place to live, and believes this may affect their performance in the course, is urged to contact the Roadrunner Resource Center for support (resources@linnbenton.edu , or visit us on the web www.linnbenton.edu/RRC under Student Support for Current Students). Our office can help students get connected to resources to help.

This term I will be recording lectures and will have Zoom links. This is the last that I will offer online options. Moodle will continue as we proceed.



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Calendar



Wk	Lesson	Work	Due
1	Introduction, syllabus review Lab Agreement & any applicable housekeeping. Bio & Ruler Exercise 1 Helvetica Video	Bio	Bio
	Getting to Know InDesign History of Print Lecture Letterhead Design	1 Letterhead	
2	History of Type Lecture Festival Poster Design	2 Poster	
	Traditional Methods		1 Letterhead
3	Martin Luther King Junior Day Aerospace Newsletter Design	Campus Closed 3 Newsletter 2 Poster	
4	Illustration Lecture Museum Exhibits Booklet	4 Museum Booklet	
	Paper, Presses & Bindery Printing videos & Index / Cover page		3 Newsletter
5	Hardware Lecture Folding Travel Brochure	5 Travel Brochure	
	Mid-Term Indesign	Notebook	4 Museum Bo.
6	Acrobat Variations	VA Form 6 Variations	5 Travel Broc.
7	Re-purposed Content Prepress	7 Repur. Cont.	
8	Presidents' Day Multi-chapter Booklet	Campus Closed 8 Multi Booklet VA Form	
9	On Press Signatures	Build a Brochure 6 Variations	
10	Digital Design Work Day	7 Rep. Last Day for late assignments Last Day for reworks 8 Book	
11	Final Wednesday March 16th at 10 am		Notebook

Last day to turn-in **reworks** is Close of Business (COB) March 11th (Friday)

Last day to turn-in **late** work is Close of Business (COB) March 7th

Holidays for Fall term: Monday January 17th and February 21st

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ReadingCalendar

“You will be held accountable for the content of the reading assignment on the day that it is shown in the ‘work’ column. This can mean a closed book quiz.”

Wk	Date	Lesson	Reading
1	03JAN	Introduction, syllabus review	
	05JAN	Review some basic text rules with Indesign	
2	10JAN		
	12JAN	Introduction	Blue Book CH 1
3	17JAN	Holiday MLK	
	19JAN	Text & Type	CH 2
4	24JAN		
	26JAN	Illustration	CH 3
5	31JAN	Computers (hardware / software)	CH 4
	02FEB	Mid-term	
6	07FEB	Acrobat...	
	09FEB		
7	14FEB		
	16FEB	Prepress	CH 5
8	21FEB	Holiday Pres	
	4FEB	On press	CH 6
9	28FEB		
	02MAR	Digital Design	CH7
10	07MAR		
	09MAR		
11		Final Wednesday March 16th at 10 am	Notebook

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