

# **ART 115: Basic Design I-Composition**

## **Online**

Instructor: Carmen Tiffany

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Office Hours: By appointment in Zoom. Email me!

Quarter: Fall 2021

Meeting times and location: Online

Final Exam: Week 11 Dec 6th - Dec9th

Credits: 4

## **Course Description**

Introduction to theory and studio practice in using the principles and elements of design to articulate visual ideas. Focus will be on concepts relating to 2-D design structure. Students will be exposed to art historical references as they relate to concepts as well as being encouraged to write and think critically about art and design. Emphasis will be on instilling sound foundational information in the traditional aspects of design as well as encouraging thoughtful exploration of contemporary design potential.

## **Outcomes:**

Upon successful completion of this course, students will be able to:

Articulate verbally, visually, and in writing an understanding of the Elements and Principles of Design. Articulate visually, verbally, and in writing, creative problem solving through guided completion of assignments relative to understanding visual design concepts. Articulate verbally, visually and in writing appropriate vocabulary.

## **Module, Assignment and Grading Timeline**

Weekly modules open at 9am on Monday mornings. All assignments for the weeks module are due by the following Monday at 9am. Assignments are graded within one week of submission. In certain circumstances the instructor may be delayed in grading. If this is the case you will receive notification.

## **Standards for Grading**

### **Small and Large Scale Creative Studio Projects** (questions to ask yourself)

- Does your work reflect the significant amount of studio time needed to complete that assignment, task or project?
- Is your work evident of authentic and original ideas while reinforcing creative, theoretical, historical and technical themes and applications in the course?
- Did you complete all parts of your assignments by the due dates?
- Did you engage in listening and take notes throughout course lectures and tutorials to retain concepts and terms?

## Evaluation of Student Performance

Students will be evaluated in various ways including quizzes, written responses, assignments, peer review and creative projects. Rubrics will be adjusted to fit different types of projects, but here are the general means for score and evaluation in a wide range of areas

### Rubric Evaluation Scores

- **Beyond Expectations**-Student exhibits much higher than expected creativity, technical application and relentless dedication towards the success of this given area.
- **Excellent**-Student exhibits more than expected creativity, technical application and dedication towards the success of this given area.
- **Good**-Student exhibits expected creativity, technical application and dedication towards the success of this given area.
- **Fair**-Student exhibits less than expected creativity, technical application and dedication towards the success of this given area.
- **Poor**-Student exhibits much less than expected creativity, technical application and dedication towards the success of this given area.

### Grade Scale

- A 94-100%
- A- 90-93%
- B+ 87-89%
- B 84-86%
- B- 80-83%
- C+ 77-79%
- C 73-76%
- C- 70-72%
- D 60-69%
- F 0-59%

### Contacting Instructor

The best way to contact me is through email or Canvas. I will get back to you as soon as I can. Please title your email with the subject of your concern, do not simply reply from some unrelated email. If for some reason I have not gotten back to you after 24-48 hours please feel free to resend the email.

### Late Work and Extra Credit

- Assignments are due by the deadline.
- Late work and quizzes will be accepted for one week after the due date for 50% credit.
- Extra credit will not be offered under any circumstances.

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**ACADEMIC OR SCHOLARLY DISHONESTY** a) Academic or Scholarly Dishonesty is defined as an act of deception in which a Student seeks to claim credit for the work or effort of another person, or uses unauthorized materials or fabricated information in any academic work or research, either through the Student's own efforts or the efforts of another. b) It includes: (i) CHEATING - (ii) FABRICATION - (iii) ASSISTING - (iv) TAMPERING - (v) PLAGIARISM

## Assignments and Points

<b>Pop Quizzes &amp; Final Exam 42%</b>	
Module 1 Pop Quiz	33
Module 2 Pop Quiz	34
Module 3 Pop Quiz	14
Module 4 Pop Quiz	18
Module 5 Lecture and Questions	24
Module 6 Pop Quiz	12
Module 8 Pop Quiz	20
Module 9 Pop Quiz	30
Module 10 Pop Quiz	8
Final Exam	96
<b>Total Points</b>	<b>289pts</b>
<b>Video &amp; Critiques 10 %</b>	
Video Assignment	15pts
Critique: Graphic Novel	15pts
Critique: Narrative Illustration	15pts
Critique: Collage	15pts
<b>Total Points</b>	<b>60pts</b>

<b>Exercises 18%</b>	
Texture Exploration	25
Emotional Shapes	25
Monochromatic Value	25
Color Exploration	25
Ink Drips and Pools	25
<b>Total Points</b>	<b>125</b>
<b>Creative Projects 30%</b>	
Narrative Silhouettes	40
Collage	40
Graphic Novel	60
Narrative Illustration	60
<b>Total Points</b>	<b>200</b>
<b>Total Points</b>	<b>674</b>

## Course Schedule

Week 1	Design Process, Creative Impulse, What is Design, Texture Exploration
Week 2	Unity and Variety, Mini Art School, Narrative Silhouettes, Emotional Shapes
Week 3	Scale, Proportion, Balance, Collage
Week 4	Color, Monochromatic Value
Week 5	Rhythm, Visual Style, Graphic Novels
Week 6	Line, Color Exploration
Week 7	Shape, Research and Brainstorming, Stylepedia
Week 8	Pattern, Texture, Narrative Illustration
Week 9	Illusion of Space, Ink Drips and Pools

Week 10	Value
Finals Week	Final Exam

**Materials List** (Many of these you may already have around the house. Brands do not matter, you can order this stuff from wherever.)

1. 11 x 14" Bristol Board Pad (\$15)
2. Pens
3. Pencils
4. Pencil Sharpener
5. Eraser (good eraser!)
6. 2 regular Sharpie Markers
7. 2 fine point Sharpie Markers
8. Black Acrylic Ink (\$6)
9. Basic Set of Acrylic Paints (white, black, red, blue, yellow) (\$15)
10. Small Mixing Palette (\$1)
11. Small glass or jar for water
12. Basic set of brushes of various sizes (\$6)
13. Scissors
14. Artists Tape (\$10)
15. Pack of Glue Sticks (3ct?)
16. Exacto Knife (Utility knife will work if it has a new blade, this is for cutting tiny things out)
17. Magazines and old books for collaging.

Here are some images for some of the items you may not be familiar with.

