



# Syllabus

**Instructor: Lewis Franklin**

## **Foundations in Digital Page Layout**

Lecture / Lab # : RM.SSH-120    Monday & Wednesday 9:00 - 11:50

### **Course Description:**

Designed to teach students how to use InDesign For Page Layout. Documents will be produced using Adobe InDesign, students will learn to manipulate digital text and combine the text with other graphic elements. Students will study the traditional and current methods used to prepare layouts for printing. Learning and using the terminology used in the printing and graphics arts industry will be stressed. When producing digital mechanical files, emphasis will be placed on preparing files to the graphic arts industry standards. Student projects, notebooks, reading and exams will be required to complete the class.

### **Outcomes:**

Be able to use measurement tools associated with the printing industry.

Have a rudimentary printing / graphics vocabulary.

Be able to create simple documents in Adobe Indesign.

Be able to import and link images in Adobe Indesign.

Be able to identify mechanical flaws in a printed piece.

Understanding of the strengths and weaknesses behind a page layout application.

Have an understanding of traditional methods and practices used by the publishing & printing industries.

### **Credits:**

**4 credits, 6 hours of class per week.**

### **Prerequisites:**

**None**

### **Corequisites if taking coursework for certificate:**

**ART121 Computers in Visual Arts – Can be waved**

### **Required Text:**

#### **Adobe Indesign 2022: The Professional Portfolio**

Erika Kendra 9781946396730

Bookstore New \$95.82

Amazon: \$68.99 New \$37.40 Used

#### **Production For Graphic Designers 5th Edition (blue cover)**

Alan Pipes Prentice Hall 978-0-20568-479-3

I will issue this book during the first class to all students you do not need to buy it.

### **Required Supplies:**

64 GB "Memory stick" \$30-\$50, The larger the drive, the happier you will be.

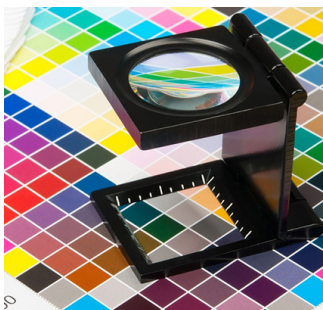
Notebook (1.5") with clear pocket on front back and spine (Vue-thru) \$3.79

Notebook paper \$2.79 for notes

Dividers for 3-ring notebook \$2.00

Plastic sleeves \$7.25 per 50

Other materials may be required...



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# Syllabus Cont...

## Method of Evaluation:

The method of evaluation will be based upon completion of all assigned projects, a midterm, weekly reading quizzes, a final, and a process notebook.

## Cheating and Plagiarism:

Please refer to the LBCC Student Code of Conduct.

## Grading:

**A:** 90-100%

**B:** 80-89%

**C:** 70-79% (C is considered the lowest passing grade in the Vis Comm Program.)

**D:** 60-69%

**F:** 50% and below

## Late work will be accepted BUT CAN NOT BE REWORKED.

Your notebook will include all handouts in the order received.

## Policy:

I welcome open class discussion, and will be the first to admit I do not know everything. We will progress so as not to lose anyone with this being a first class. My office hours are posted next to my door.

## My office is in room SSH116B

## Accessibility:

LBCC is committed to inclusiveness and equal access to higher education. If you have approved accommodations through the Center for Accessibility Resources (CFAR) and would like to use your accommodations in the class, please talk to your instructor as soon as possible to discuss your needs. If you believe you may need accommodations but are not yet registered with CFAR, please visit the CFAR Website for steps on how to apply for services or call (541) 917-4789.

## Needs:

Any student who has difficulty affording groceries or accessing sufficient food to eat every day, or who lacks a safe and stable place to live, and believes this may affect their performance in the course, is urged to contact the Roadrunner Resource Center for support ([resources@linnbenton.edu](mailto:resources@linnbenton.edu) , or visit us on the web [www.linnbenton.edu/RRC](http://www.linnbenton.edu/RRC) under Student Support for Current Students). Our office can help students get connected to resources to help.

This is an onsite class, The Zoom link and recordings are meant for those that are ill an unable to attend class, they are not meant as a normal delivery method.



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# Calendar



Wk	Lesson	Work	Due
1	Introduction, syllabus review Lab Agreement & any applicable housekeeping. Bio & Ruler Exercise 1 Helvetica Video	Bio	Bio
	Getting to Know InDesign History of Print Lecture Letterhead Design	1 Letterhead	
2	<b>Martin Luther King Junior Day</b> <b>We will not meet this Wednesday JAN18th</b>	<b>Campus Closed</b>	
3	Traditional Methods Aerospace Newsletter Design	3 Newsletter	2 Poster
	History of Type Lecture Festival Poster Design	2 Poster	1 Letterhead
4	Illustration Lecture Museum Exhibits Booklet	4 Museum Booklet	
	Paper, Presses & Bindery Printing videos & Index / Cover page		3 Newsletter
5	Hardware Lecture Folding Travel Brochure	5 Travel Brochure	
	Mid-Term Indesign	Notebook ✓	4 Museum Bo.
6	Acrobat Variations	VA Form	
		6 Variations	5 Travel Broc.
7	<b>Presidents' Day</b>	<b>Campus Closed</b>	
	Re-purposed Content	7 Repur. Cont.	
8	Prepress Multi-chapter Booklet	8 Multi Booklet VA Form	
9	On Press Signatures		7 Rep. Build a Brochure 6 Variations
10	Digital Design Work Day	Last Day for late assignments Last regular Day 8 Book	
11	<b>Final Wednesday March 20th at 10 am</b>		Notebook

Last day to turn-in **reworks** is Close of Business (COB) March 10th (Friday)  
Last day to turn-in **late** work is Close of Business (COB) March 8th (Wednesday)

Holidays for Fall term: Monday January 16th and February 20th

I will be absent for a funeral on January 18th.

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# Reading Calendar

Wk	Date	Lesson	Reading
1	09JAN	Introduction, syllabus review	
	11JAN	Review some basic text rules with Indesign	
2	16JAN	MLK Junior Day Campus Closed	
	18JAN	No class	
3	23JAN	Introduction	Blue Book CH 1
	19JAN	Text & Type	CH 2
4	30JAN		
	01FEB	Illustration	CH 3
5	06FEB	Computers (hardware / software)	CH 4
	08FEB	Mid-term	
6	13FEB	Acrobat...	
	15FEB		
7	20FEB	Holiday Pres	
	22FEB	Prepress	CH 5
8	27FEB		
	01MAR	On press	CH 6
9	06MAR		
	08MAR	Digital Design	CH7
10	13MAR		
	15MAR		
11		Final Wednesday March 20th at 10 am	Notebook

*“You will be held accountable for the content of the reading assignment on the day that it is shown in the ‘work’ column. This can mean a closed book quiz.”*

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