

# Web Design Basics



**Instructor: Keri Taff**

AA 161 CRN: 32498

RM.SSH116D

TR 9:00-10:20

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Office Hour: T 8:30-9 & 10:20-10:50

or by appointment

## Course Description:

This course curriculum is an introduction to the design, creation, and maintenance of web pages and websites. With it, you will learn how to critically evaluate website quality; learn how to create and maintain quality web pages; learn about web design standards and why they're important; and learn to create and manipulate images. Start to explore CMS using Wordpress.

## Course Objectives

- You will begin to gain the skills and project-based experience needed for entry into web design and development careers.
- You will begin to be able to use a variety of strategies and tools to create websites.
- You will start developing awareness and appreciation of the many ways that people access the web, and will begin to be able to create standards-based websites that can be accessed by the full spectrum of web access technologies.

## Overview

- Components of Web Pages/ Web Standards/ADA/ Basic Design Limitations
- Site Evaluation
- Designing for the Web/Precoding/
- Wireframing/Prototyping/Mockup
- Review HTML/CSS
- Dreamweaver – interface/site/root folder and file management
- Working with Templates
- Working with Images – optimizing with Photoshop
- Index Page
- Sitemaps
- Cedar Glen Project
- 3 Page Band Project
- Intro to Wordpress
- Final

Syllabus Cont...

**Method of Evaluation:**

The method of evaluation will be based upon completion of all assigned projects and an online Learning Journal. You will be required to keep an online learning journal. My suggestion would be to use adobe Spark. You can sign up at <https://spark.adobe.com>. I will accept other online journal also.

**Grading:**

A: 90-100%

B: 80-89%

C: 70-79%

D: 60-69%

F: 50% and below please consider a different field

I do not issue Y grades and Inc grades will require a valid reason.

LATE WORK WILL BE ACCEPTED BUT CAN NOT BE REWORKED

**Cheating and Plagiarism:**

You are required to do 100% of your own work from start to finish. This means that you may not use any part of the work done by another student or give your work to another student. If you are involved in any kind of cheating or plagiarism then you will be subject to discipline, up to and including automatically failing the assignment, failing the course or disciplinary action by the Dean of Students. Please refer to the LBCC Student Code of Conduct.

**Policy:**

I encourage open class discussion and questions, and will be the first to admit I do not know everything. I believe that making mistakes is a great way to learn. This class may move a different rate than the course outline.

**Request for Special Needs or Accommodations**

Direct questions about or requests for special needs or accommodations to the LBCC Disability Coordinator, RCH-105, 6500 Pacific Blvd. SW, Albany, Oregon 97321, Phone 541-917-4789 or via Oregon Telecommunications Relay TTD at 1-800-735-2900 or 1-800-735-1232. Make sign language interpreting or real-time transcribing requests 2-4 weeks in advance. Make all other requests at least 72 hours prior to the event. LBCC will make every effort to honor requests. LBCC is an equal opportunity educator and employer.

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