

# INTERFACE DESIGN: USER EXPERIENCE



**Instructor: Keri Taff**

AA260 CRN: 26660

RM.SSH116

Friday 9:00-11:50

keri.taff@linnbenton.edu

Office Hour: 8:30am Fridays

or by appointment

## Course Description:

Explores the foundations, techniques, decision making, and real-world problem solving of user experience. The focus is design based on a target user with work on research, flow, and prototyping. Project management and timelines will be part of the coursework.

## What will I learn?

- Best practices and principles of UX and UI design
- The technical skills to create your own mobile app/website designs and prototypes
- Learn to use research methods to collect this valuable data, which is used to make informed design decisions
- Understanding user experience, planning and designing websites/apps that work

## Suggested Text:

Jump start Adobe XD (2017) by Schwarz, Daniel

Don't make me think, revisited : a common sense approach to Web usability (2014) by Krug, Steve

## Method of Evaluation:

The method of evaluation will be based upon completion of all assigned projects and an online Learning Journal. You will be required to keep an online learning journal. My suggestion would be to use adobe Spark. You can sign up at <https://spark.adobe.com>. I will accept other online journal also.

## Grading:

A: 90-100%

B: 80-89%

C: 70-79%

D: 60-69%

F: 50% and below please consider a different field

I do not issue Y grades and Inc grades will require a valid reason.

LATE WORK WILL BE ACCEPTED BUT CAN NOT BE REWORKED

Syllabus Cont...

### **Cheating and Plagiarism:**

You are required to do 100% of your own work from start to finish. This means that you may not use any part of the work done by another student or give your work to another student. If you are involved in any kind of cheating or plagiarism then you will be subject to discipline, up to and including automatically failing the assignment, failing the course or disciplinary action by the Dean of Students. Please refer to the LBCC Student Code of Conduct.

### **Policy:**

I encourage open class discussion and questions, and will be the first to admit I do not know everything. I believe that making mistakes is a great way to learn. This class may move a different rate than the course outline.

### **Request for Special Needs or Accommodations**

Direct questions about or requests for special needs or accommodations to the LBCC Disability Coordinator, RCH-105, 6500 Pacific Blvd. SW, Albany, Oregon 97321, Phone 541-917-4789 or via Oregon Telecommunications Relay TTD at 1-800-735-2900 or 1-800-735-1232. Make sign language interpreting or real-time transcribing requests 2-4 weeks in advance. Make all other requests at least 72 hours prior to the event. LBCC will make every effort to honor requests. LBCC is an equal opportunity educator and employer.

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