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Page 1: After reviewing the LB iLearn course, complete the following questions based on your expertise.

Q1 What is the name of the course you are evaluating?

English Composition WR 121 15.0

Q2 Describe the background, expertise, experience, qualifications and education that make you qualified as a Subject Matter Expert to review this course.

I have a Masters in English Language and literature with specific coursework in writing instruction. Since 2011, I have developed and taught online writing and career courses for the Arkansas State University system. I've taught a variety of English writing courses. Topics in these courses have included composition methodologies, argumentation and rhetorical strategies, grammar, the writing process, business communication, and technical writing strategies. In 2013, I began working with students in Oregon State University's College of Business. As an Assistant Director, I developed workshops and materials to guide students in communicating for business and career. These materials were used online as well as in campus business courses to help students develop business communication skills. I also worked directly with students to critique resumes, applications, cover letters, and other business documents which needed to adhere to formatting guidelines. I am also a Quality Matters Reviewer, and have served as a subject matter expert for these types of courses. My most recent review was with Southern New Hampshire University. Currently, I work at Oregon State University as an Instructional Design Specialist who helps subject matter experts develop online courses.

Q3 Are the outcomes for the course appropriate to what students should be able to do or know to be successful in the profession and/or field?

Yes,
Explain.:
While the course outcomes are well-aligned with a variety of professions, the module learning outcomes appear to be missing. Module introductions tell the students the content that will be covered without providing info on what they will be able to do at the end of the module. Still, the coursework in each module is aligned with course outcomes. Students who need to use writing skills in career are given relevant content and opportunities to practice writing skills in this course.

Q4 Do the skills taught in the course prepare students for the profession?

Yes,

Explain:
The course focuses on writing strategies and does an excellent job of assessing the level of understanding that students have of the information they read. Students have the opportunity to engage in different types of writing and use different strategies. They are given information that helps them to write stronger and more persuasive essays. Then, they use skills to write the essays.

Q5 Does the course holistically contain appropriate content related to the profession?

Yes

Q6 What recommendations so you have for improvement that would make the course better align with the profession?

Consider adding module learning outcomes. These outcomes ensure that the content provided in each module aligns with course learning outcomes.

Q7 What content needs to be developed to meet upcoming industry needs?

Since there are modules that focus on writing strategies, students could use some exposure to rhetorical strategies like Aristotle's appeals or inductive and deductive logic. Since writing is a process, students could be given an opportunity to revise their texts or to write their texts step-by-step (brainstorming, outlining, drafting, revising).