

# Principles of Management BA206

## Spring 2015

Instructor: Jack Stone  
[stonej@linnbenton.edu](mailto:stonej@linnbenton.edu)

CRN: 40060

Office Hours: MW 1 – 1:50pm  
TR 10:30 – 11am

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### Course Objectives:

Upon successful completion of the course the student will gain a functional understanding of the elements of managing in today's diverse and ever-changing business environments. Topics covered include the basic elements of management, leadership, managing in diverse environments, communication techniques, and strategic planning and analysis.

**Text:** Understanding Management, Daft, Richard L.; Marcic, Dorothy, 8th Edition, Cengage. ISBN 978-1-111-58024-7 **OR** 9<sup>th</sup> Edition, Cengage, ISBN 978-1-285-42123-0

### Course Requirements:

#### Management Companies:

In assigned groups (to be determined in week 3), students will research, analyze and present a company in which they will discuss the various issues of management. Each company will be presented from the four areas of management:: planning, organizing, leading, and controlling. Discussing the historical background up to the present including domestic and international plans, students will lead the class through how the company has approached each phase. During the *first* presentation the topics of *planning* and *organizing* will be covered. The *second* presentation will cover the topics of *leading* and *controlling*. Class participation is encouraged. Each group will submit, for grade, one printed report on the group's findings of the four functions of management. Each student will be graded individually as well as in a group in regards to their presentation and preparation. Peer reviews are also possible. Attendance at all presentations will be noted.

#### Chapter Homework

At the end of each chapter covered in this course, the section “**CASE FOR CRITICAL ANALYSIS**” is assigned. In order to complete this assignment, read the case and using the concepts and information gleaned from the chapter,

answer the questions at the end. This is an individual assignment and will be due, for the chapters covered, on quiz days (see schedule).

**Quizzes:**

Three quizzes will be given during the term. They will cover the chapters indicated and will be of multiple choice or true/false. They will be given at the beginning of the class period and no additional time will be allowed for late arrivals. No make-up quizzes will be given if missed.

**Assignments and papers:**

**All papers MUST be typed and spell checked.** If papers are not typed, they will be returned without grade. If you cannot be in class to turn in your assignment, please email it to me in a Word doc.

**NO LATE ASSIGNMENTS ACCEPTED.**

**Attendance:**

Class attendance will be noted on presentation days. Group member attendance is mandatory on days in which your group presents, but attendance will be noted during presentations in which you are not involved. Attendance points, as noted below, will only be awarded if in attendance.

**Grading:**

The final grade will be assigned according to the total points earned per the following schedule:

Homework assignments (9 @ 15pts.)	135
Management company presentation & report	100
Attendance	100
Quizzes (3 @ 50 pts)	<u>150</u>
Total Points available	<b>485</b>

A=90%,      B=80%,      C=70%,      D=60%,      F=<60%

Final grades will be A – F-----no Y grades will be given

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(for further information <http://po.linnbenton.edu/BPsandARs/> )

Schedule of activities per week: (subject to change)

CHAPTERS / SUBJECT

Week 1	03/31 04/02	-Course Overview and Syllabus Review -Chapter 1
Week 2	04/07 04/09	-Chapter 2 -Chapter 4
Week 3	04/14	-choose management groups (attendance mandatory) -quiz –Chapters 1,2,4-----CFCA assignments <b>DUE</b>
	04/16	<i>College Inservice day. No class</i>
Week 4	04/21 04/23	-Chapter 5—meet with groups -Chapter 6—meet with groups
Week 5	04/28	-Chapter 7—meet with groups
	04/30	-quiz--Chapters 5,6,7— CFCA assignments <b>DUE</b> meet with groups
Week 6	05/05	<i>1<sup>st</sup> presentation-----LEGO Industries</i> <i>1<sup>st</sup> presentation-----Hyundai Group</i>
	05/07	<i>1<sup>st</sup> presentation-----Verizon</i> <i>1<sup>st</sup> presentation-----Amazon</i>
Week 7	05/12	<i>1<sup>st</sup> presentation-----Enterprise Rental Agency</i> <i>1<sup>st</sup> presentation-----Sony Electronics</i>
	05/14	<i>2<sup>nd</sup> presentation-----LEGO Industries</i> <i>2<sup>nd</sup> presentation-----Hyundai Group</i>
Week 8	05/19	<i>2<sup>nd</sup> presentation-----Verizon</i> <i>2<sup>nd</sup> presentation-----Amazon</i>
	05/21	<i>2<sup>nd</sup> presentation-----Enterprise Rental Agency</i> <i>2<sup>nd</sup> presentation-----Sony Electronics</i>
Week 9	05/26	-Chapter 13
	05/28	-Chapter 14
Week 10	06/02 06/04	-Chapter 15 -quiz----Chapters 13,14,15---- CFCA assignments <b>DUE</b>
Week 11	Finals Week	-No Final exam