

# **Linn-Benton Community College**

## **Strategic Objectives for 2019-20**

**1) Establish an educational experience that is increasingly designed around the student and for the student's success by fully implementing Guided Pathways.**

- a) Develop multi-term schedules and registration capabilities for students.
- b) Create a common first and second term in each meta area.
- c) Create and implement an early alert system
- d) Expand Pathways work into K-12 and Universities via coordination/integration with State Transfer Legislation implementation.

(Guided Pathways Steering Committee, Learning Innovations Council, Ann Buchele)

**2) Establish greater Affordability for all students, focusing on**

- a) Continue to develop and adopt Open Educational Resources and other free or reduced cost instructional resources for our students
- b) Develop district-wide "Collective Impact" strategies with community service partners to make college more equitably "affordable" to all in the LBCC District
- c) Develop new revenue streams to reduce the need for tuition increases
- d) Establish a coordinated care service model that gives staff more information to better coordinate support for students and for students to receive more complete guidance

(Workforce & Economic Vitality Council, Affordability Task Force, Ann Buchele)

**3) Establish a campus of true Equity and Inclusion, focusing on**

- a) Implement Student Recruitment and Support Strategies that increase diversity in our student enrollment and graduate numbers
- b) Develop and implement practices of "Universal Design" for the purposes of equitable accessibility standards for technology and instructional materials
- c) Fulfill and assess the College's commitment to state Cultural Competency language and create a structure where all new hires receive training and current employees participate in professional development opportunities dedicated to the legislation

(Javier Cervantes)

**4) Utilize the symbology and messaging of the new LBCC brand to deepen support of the college, and to build a unified culture focused on inclusion.**

- a) Implement branded, strategic messaging that supports a college-wide commitment to student retention, success and inclusion.

- b) Establish the logo, and other new graphic representation, as symbolic of the college's commitment to inclusion
- c) Use the brand as a springboard for new resource development and advocacy efforts that invite stakeholders to participate in the college's inclusive mission
- d) Launch a new website and other marketing efforts that promote the college's brand, and create stronger resources for incoming students and community members
- e) Unify representation for LBCC by completing the brand rollout throughout all areas of the college and community

(Institutional Advancement, Jennifer Boehmer)

**5) Develop and implement programs that establish and support intentional relationships between employees and students to foster a sense of belonging and to improve retention and completion efforts.**

- a) Develop a strategy to connect employees and students who share similar educational, cultural, and life interests
- b) Establish opportunities for students who are employed by the college to develop meaningful relationships with their supervisor.
- c) Challenge current practices and traditions that have an adverse effect on making students feel welcome and engaged while on campus.

(Progression Council, Justin Smith )