

# Communication 111

## Public Speaking

### Course Syllabus

#### Winter 2020

January 6<sup>th</sup> to March 20<sup>th</sup>  
MWF 12-12:50pm  
Room: Takena Hall 217  
CRN: 31362

#### Instructor Information

Mark Urista, M.A.  
uristam@linnbenton.edu  
541-917-4522

Office: South Santiam Hall 201  
Office Hours: MWF 1-2pm  
Also available by appointment

#### Course Description

This course exposes students to theory and practice in the creation, adaptation and delivery of original speeches before an audience. It will also provide the opportunity to understand the nature of public speaking and discourse in both ancient and modern society.

#### Outcomes

##### State of Oregon

As a result of taking General Education Speech Communication courses, a student should be able to:

- Engage in ethical communication processes that accomplish goals
- Respond to the needs of diverse audiences and contexts
- Build and manage relationships

##### LBCC

As a result of taking Comm 111, a student should be able to:

- Synthesize and organize information for varied audiences
- Interact with confidence while adapting messages to audience needs
- Listen critically

##### Student Learning Objectives

Students who pass this class will demonstrate the ability to:

- Research, organize and outline speeches
- Incorporate sound reasoning and evidence to support claims
- Apply critical thinking skills when evaluating speeches
- Adapt speeches to different audiences
- Apply ethical standards associated with public speaking
- Effectively deliver speeches with more confidence

#### Course Text

Valenzano III, J. M., Braden, S. W., Broeckelman-Post, M. A. (2016). *The Speaker's Primer* (2<sup>nd</sup> ed.). Southlake, TX: Fountainhead Press.

#### Online Resources

[www.fountainheadpress.com/theprimer2e/](http://www.fountainheadpress.com/theprimer2e/)

## Assignments & Quizzes

### Speaking Assignments

	<b>Length</b>	<b>Points</b>
Classmate Speech	1-2 minutes	2.5 points
Object Speech	2-3 minutes	5 points
Speech of Introduction	3-4 minutes	10 points
Informative Speech	5-6 minutes	20 points
Persuasive Speech	6-7 minutes	20 points

### Quizzes

Quiz #1	10 points
Quiz #2	10 points
Quiz #3	10 points

### Speech Critiques

Six In-Class Speech Critiques	7.5 points
Self-Critique	5 points

## General Information Pertaining to Speech Assignments

Speaking assignments will require four important steps:

- 1) Selecting an appropriate topic
- 2) Conducting research
- 3) Preparing an outline
- 4) Rehearsing the speech

In general, speech grades are based on the following criteria:

- 1) The appropriateness of the topic for the assignment
- 2) Clear organization of the speech
- 3) Adaptation of the speech for the audience
- 4) The judicious use of source citations
- 5) The incorporation of required supporting materials
- 6) Effective delivery
- 7) The quality of the outline
- 8) The length of the speech

\*All speeches must be presented extemporaneously with an outline. You must bring two outlines to class on the day you speak. You will give one to me prior to presenting your speech and will use the second copy to deliver your speech.

The use of complete source citations is a critical element of a well-developed speech. Each speech will require a minimum number of source citations. Full credit will only be given for stating complete source citations orally while delivering a speech. Because you are speaking to a college audience, it is also expected that you will use credible sources. Information from tabloids and websites produced by extremists, bigots, or ignoramuses must be avoided.

All speeches must be timed in advance of being presented in class. The grades earned on the speeches will be lowered if they are over time or under time. *As a general rule, one point will be deducted for every thirty seconds that the speech is under or over time.*

*You must present speeches on the day you are assigned to speak.* If you miss class on a day you have been assigned to speak without a valid, documented excuse, you will receive 0 points for the speech. If you show up on the day you are assigned to speak without a typed outline, you will receive 0 points for the speech. If you have an emergency and are unable to attend class on an assigned speech date, you must email me an outline of your speech before our class begins to verify that you were prepared to speak. If you foresee a time conflict with a speech date, please provide me with advance notice.

### **In-Class Speech Critiques**

You are required to complete six (one-page) critiques of speeches presented by other students in class. Two critiques are required for each of the three major speeches. I will review each critique and give them to the speaker the following day of class. Please complete the critique while the speaker is delivering his/her speech. You will not receive credit for critiques that are poorly written or not turned in. It is your responsibility to make sure you complete all required critiques.

You will only earn 7.5 points if every required critique is completed and turned in. You will not be allocated points for each individual critique.

### **Self-Critique**

Your informative speech will be recorded. You will need to bring a device capable of video recording your speech or a jump drive to class on the day you present. At the end of that class session, you will be emailed a form to critique yourself.

### **Quizzes**

Each quiz will be multiple choice and have true or false questions. You will need an 882 scantron for each quiz. Questions will be based on material from assigned readings, class discussions and lectures. You can use any handwritten notes you make for each quiz. Make-up quizzes are not permitted without a valid, documented excuse.

## Classroom Policies

Success is your choice! If you choose to be successful, I will be happy to help you. If you do not choose to be successful, I will honor your choice. *Every student has the potential to succeed in this class.*

\*Please note that college-level reading and writing skills (WR 121) are strongly recommended for success in this course.

**Attendance & Participation:** Your attendance impacts the quality of each student's learning experience. Thus, students are allowed to miss only three days of class. Your final grade will be lowered by five points for each day you miss class without a valid, documented excuse. If you are going to drop the course, you need to do it yourself. If you stop showing up without dropping, you will receive an F for the course.

**Tardiness:** Two tardies equal one absence. If you are tardy by over 15 minutes, you will be marked as absent. If you leave class early, you will be marked as absent for the day. If you arrive late, let me know after class so I can sign you in on the roll sheet. *Please do not enter the room when another student is speaking. If you arrive late, wait to be let in.*

**Cell Phones:** Turn them off before entering the classroom. Text messaging is annoying and disrespectful. Don't do it.

**Tolerance:** In this class there may be times when you disagree with opinions being expressed. It is important that you respond to these opinions in an appropriate, respectful and professional manner. Healthy disagreement and discussion are a central component of this class and is encouraged, but must be done so on a professional and constructive basis.

**Special Needs:** Individuals requiring accommodation due to a documented disability and/or personal hardship should meet with me during the first week of class. I will do my best to assist you, provided that it does not compromise the academic integrity of LBCC. Students with disabilities should contact the Center for Accessibility Resources at 541-917-4789.

## Honor Code

LBCC is dedicated to maintaining an optimal learning environment and insists upon academic honesty. To uphold the academic integrity of the institution, all members of the academic community, faculty, staff and students alike, must assume responsibility for providing an educational environment of the highest standards characterized by a spirit of academic honesty. Accordingly, if you exchange information with another student during a quiz, use unauthorized sources, and/or submit someone else's work or ideas as your own in any of your assignments, you will receive an "F" and may be subject to further discipline.

## Nondiscrimination Policy

LBCC prohibits unlawful discrimination based on race, color, religion, ethnicity, use of native language, national origin, sex, sexual orientation, marital status, disability, veteran status, age, or any other status protected under applicable federal, state, or local laws.

## Tentative Course Schedule

<b>Date</b>	<b>Activity/Lecture</b>	<b>Readings</b>
Jan. 6 <sup>th</sup>	Introduction to Course	Ch. 1
Jan. 8 <sup>th</sup>	The Canons of Rhetoric	Appendix & Ch. 11
Jan. 10 <sup>th</sup>	Audience Analysis	Ch's 4, 5 & 8
Jan. 13 <sup>th</sup>	<b>Classmate Speech</b>	Ch's 2, 19 & 20
Jan. 15 <sup>th</sup>	<b>Classmate Speech</b> Assign Object Speeches	
Jan. 17 <sup>th</sup>	Work on Object Speeches <b>Quiz #1 (Ch's 1, 2, 4, 5, 8, 11, 19, 20 &amp; Appendix)</b>	
Jan. 20 <sup>th</sup>	Martin Luther King Jr. Day (College Closed)	
Jan. 22 <sup>nd</sup>	<b>Object Speeches</b>	Ch. 10
Jan. 24 <sup>th</sup>	<b>Object Speeches</b>	
Jan. 27 <sup>th</sup>	<b>Object Speeches</b> Assign Speech of Introduction	Ch. 6
Jan. 29 <sup>th</sup>	Organizing Your Speech	Ch's 12 & 14
Jan. 31 <sup>st</sup>	Organizing Your Speech cont...	
Feb. 3 <sup>rd</sup>	Outlining Citing Sources Orally	Ch's 3 & 7
Feb. 5 <sup>th</sup>	<b>Speech of Introduction</b>	
Feb. 7 <sup>th</sup>	<b>Speech of Introduction</b>	

Feb. 10 <sup>th</sup>	<b>Speech of Introduction</b> Assign Informative Speech	
Feb. 12 <sup>th</sup>	Informative Speaking Visual Aids	Ch. 17
Feb. 14 <sup>th</sup>	Supporting Materials <b>Quiz #2 (Ch's 3, 6, 7, 9, 10, 12, 14 &amp; 17)</b>	Ch. 9
Feb. 17 <sup>th</sup>	Presidents' Day (College Closed)	
Feb. 19 <sup>th</sup>	<b>Informative Speech</b>	
Feb. 21 <sup>st</sup>	<b>Informative Speech</b>	
Feb. 24 <sup>th</sup>	<b>Informative Speech</b>	
Feb. 26 <sup>th</sup>	<b>Informative Speech</b>	
Feb. 28 <sup>th</sup>	<b>Informative Speech</b> Assign Persuasive Speeches	
Mar. 2 <sup>nd</sup>	Persuasive Speaking	Ch. 15
Mar. 4 <sup>th</sup>	Persuasive Speaking Logical Appeals	Ch. 13
Mar. 6 <sup>th</sup>	Work on Persuasive Speech <b>Quiz #3 (Ch's 13 &amp; 15)</b>	
Mar. 9 <sup>th</sup>	<b>Persuasive Speech</b>	
Mar. 11 <sup>th</sup>	<b>Persuasive Speech</b>	
Mar. 13 <sup>th</sup>	<b>Persuasive Speech</b>	
Mar. 18 <sup>th</sup> (1-2:50pm)	<b>Persuasive Speech</b>	

\*Please note that assignments, policies and schedule are subject to change upon instructor's discretion.