

THE COMMUTER

LINN-BENTON
COMMUNITY COLLEGE

VOLUME 47 • EDITION 19

FEBRUARY 17, 2016

**Social
Media**

**Weiss
Guy**

**Campus
Debate**



Cover Credit:
Marina Brazeal

On the cover:
NW Forest

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Letters always welcome.

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ADVICE FROM WEISS

Question: I've heard a rumor that we are going to have to have "pins" in order to register for Spring Term. Is that right?

Answer: A little bit right. Students who are taking the class Destination Graduation (HD 120), during this term, will have to get a pin to register for Spring Term.

These students will only be able to get their registration pins from their assigned advisors.

Research consistently shows that advising helps students graduate more easily and in larger numbers. And because graduation is what most students want, we are testing out a way of making

advising mandatory. But, for now, only students who are currently taking Destination Graduation have to have a pin... Though I'll just add, all students should see their advisors. It's the surest way to guarantee success in college.

Question: Who do I see so I can take a class that has a prerequisite listed for it?



MARK WEISS
COUNSELOR
LBCC, BENTON CENTER
"CAREERS START HERE"

Answer: I'm assuming you mean a class that requires a prerequisite you don't have!

The only person that can make an exception for a prerequisite is the teacher of the class. That's who you would ask, but I'll just warn you, prerequisites are there for a reason and teachers are not likely to waive them unless you've got a pretty good reason of your own. Like having taken the prerequisite (or it's equivalent) somewhere else.

For a profile on Weiss, turn to page six.

CAMPUS VOICE

Question:
What does Black History Month represent to you?



Ashley Pfersch
Education

"People of color should be celebrated every day along with everyone."



Courtney Knight
Welding

"Memory of the Civil Rights Act."



Kamran Mirza
Women, Gender, and Sexuality Studies

"Black History Month represents setting aside black history, and is a slap in the face to people of color that they only get one month."



Laura Bewley
Facilities Secretary

"Successes are meant to be celebrated, and Black History Month is a time to think about where we came from and where we are going."



Raphael Granas
Undecided

"I've not really thought about it, but a month of awareness."



STORY AND PHOTOS BY
MORIAH HOSKINS
@MORIAH_HOSKINS

Next Week's Question:

Who do you think is going to win the Presidential Nominations?

ELECTION DEBATE ON CAMPUS

SLC Candidates Debate Looming Student Issues

From turmoil to a cohesive SLC team, this year LBCC students have seen many changes in their student leadership. On Feb. 17, students will receive an electronic ballot through their Linn-Benton email addresses, providing them the chance to pick the next representatives of student government.

A round of debates were held by the SLC Judiciary Board on Feb. 12 at noon in the Fireside Room. Open to students, about 15 people filled the space to listen to candidates deliberate current issues the college faces. Board members Reis Taylor, Elijah Andre-Orlando and Sophia Metzler posed questions to candidates, asking for their ideas on a variety of issues.

-The Candidates-

Eric Slyter: Running unopposed for president

When the SLC began crumbling during fall term, Slyter stepped up to play ball. Beginning the year as an executive assistant he is now the acting vice president.

"I was up to the challenge and I cared about the team," said Slyter. "I sort of filled in the gaps as needed and was kind of a wild card in the SLC."

He believes his experiences working many positions in the SLC has equipped him for the presidency.

"I feel very well prepared to lead the team," said Slyter.

During his vice-presidency Slyter chose to tackle the issue of student's financial burden.

"If tuition is something that's out of our control we need to shift our focus to other ways of saving students money, things like focusing on textbook affordability and working with the availability of grants and scholarships," said Slyter.

Disappointed in the lack of competition, Slyter believes that the position of president takes devotion and may be intimidating for potential candidates. If Slyter doesn't receive the support of student voters the position will be open to applicants, though he will be eligible to apply.

As president he would act as a liaison between the Board of Directors, The Oregon Students Association, a student lobby group, and the student body. Working with the Board of Directors Slyter would be involved with the creation of a budget which affects every aspect of student resources on campus.

Jason Shirley: Running for vice

Shirley is a Salem, Ore. native and a fourth-time returning college student. He began his college career at Chemeketa Community College, and is a computer science major. This year he has spent time volunteering with the SLC, and manages a pizza joint one day a week.

"I learned some valuable skills being a manager. I know how to lead a team of people effectively," said Shirley.

Shirley believes the biggest challenge for LBCC students is a lack of open communication about their resources. He advocates for open forums to encourage discussions with the student body regarding other issues, especially the lack of resources for student-parents.

"I have a very good idea of what keeps student in and out of school; mostly out," said Shirley. "Linn-Benton has 16 percent graduation rate. Across all of our campuses there's 5,500 students which means 880 students are going to graduate. I want to bring that number up. We can do better as a community, as a school."

John Maine: Running for vice

Maine is a student-parent of three, including a newborn. Vice-president of the Veteran's Club and serving on the Judiciary Board, Maine keeps himself busy..

"I've been able to balance all those things in my life already and commit to my schooling," said Maine.

Maine served in the Army. He spent 15 months in Iraq and suffered a traumatic brain injury, eventually receiving a purple heart. After spending time rehabilitating he is ready for a fresh start at LBCC.

"When the rubber meets the road, I have the grit to get everything done. As I was a team leader in Iraq I did that in a combat zone," he said. "I get things done; that's how it has to be. You have to have that mindset whether you have things going on in your life or not."

Maine believes he possesses a "unique understanding as a student parent, a student with disabilities and a veteran." He sees problems non-traditional students face and believes he can provide education and resources learned through his own experiences.

-The Issues-

Discrimination

LBCC is a college with a diverse student population. Recent discussion between students and faculty members have brought to light a need to address issues of discrimination against minorities on campus.

"I know that discrimination does happen on this campus," said Shirley. "Being a privileged white male it's a little bit difficult for me to wrap my head around what discrimination really is and it's something that I've had some really deep conversations with some people about. It's something that I'm deeply concerned with and I'll be doing my best to make sure that the student voices are heard and they will be comfortable expressing themselves in any situation."

Maine recognized the discrimination issue and that the VP position represents

all students, no matter their background.

"We need to bring education out about all the demographics that we have here to include all minorities and talk about that openly. Don't be scared to ask questions and know where to go for those resources," said Shirley.

"The first problem with discrimination: making individuals feel welcomed to approach our student leaders, our faculty and our administration about discrimination," said Shirley.

Blood Drives

One of the vice presidential duties has traditionally been the organization of blood drives, but this has fallen under debate. Brought to the attention of the SLC by the Gender Sexuality Alliance, blood drives enforce FDA policies which discriminate from men who have sex with men donating blood. The drives discriminate against a portion of the student population, yet are still funded through their fees.

"The problem is that student funds cannot support the blood drives because it is discrimination of men who have sex with men," said Maine. "There should be no discrimination in our student body, period. That's my policy, that's what I'll stand by."

Both Maine and Slyter agree that finding a separate way to fund blood drives, possibly through a club, is a preferable option, and that it should not be in the job requirement of the VP to organize the events.

"I'm still gathering all the information I can to have an opinion, but right now I cannot say or lean anywhere because I don't know the full story," said Shirley.

Student-Parent Resources

Student-parents are challenged with a pervasive lack of resources at LBCC.

"I am a student-parent myself, I have two kids and I struggle quite a bit in order to make my ends meet financially and physically getting to school," said Christy McDaniel, SLC event planner.

All candidates realize the relevancy of her plight.

"I have yet to grasp exactly why the college has not put more resources out there for student-parents. That's something I'm currently working on, trying to figure out exactly what's holding them back from giving a little bit to student-parents," said Slyter.

With an imminent tuition increase of seven percent, Slyter believes the lack of resources should be taken into account with increased budget funding.

Shirley expressed an idea for a student-run daycare center, but has yet to come up with a plan to implement the idea. He called for open forums to discuss the issue further with students.

Maine knows the plight of the student-parent all too well. He proposes a petition could help the situation, and intends to advocate for increased resources if elected.



STORY BY
EMILY GOODYKOONTZ
@SHARKASAUROSX

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"Wake up with determination, go to bed with satisfaction."

"You can't start the next chapter of your life if you keep re-reading the last one."

"Smile at someone. You never know who's going to need it."

WISDOM FROM SURPRISING PLACES

Students speak out to support each other

This year the support staff in LBCC's Center for Accessibility Resources (CFAR) decided to try something new. In an effort to help students using the support lab remain calm, comfortable and confident, they decided to let them help themselves.

The support staff offered a blank whiteboard and encouraged them to fill it up. Students could write anything they wanted to purge their feelings, their thoughts, or simply to vent.

Then, the most amazing thing happened. The students began to use the board to support each other, writing motivational messages reminding their peers of their potential. Now, students stop at the board before taking a test, soaking up some inspiration before they begin.

Carol Raymundo, CFAR and Student Assessment coordinator, and Jennifer Walker, support lab instructional assistant, have been overwhelmed with the success of the board. Students have surprised them with their willingness to help each other, and have transformed the CFAR study space into a collective support system.

"I started writing 'good luck on your test' or something simple," said Walker. "Then

someone started doodling, then someone started commenting." "It kind of organically involved into a doodle board," added Raymundo.

Raymundo suggested that Walker start documenting what people were writing and a pattern emerged. By the date things were written they could identify what time of the year or term it was. The board became a de-stressor of sorts, reminding the staff that students have many influences outside of school that they carry on their shoulders.

Student McKenzie Hershfelt likes to draw on the board.

"Depending on how stressed I am is how much I draw. During finals week I take up the whole board," said Hershfelt.

Another student, Sierra Weis, likes to write quotes on the board.

"Sometimes I find a really good quote I think people can relate to and I put it on the board. Or just something funny," said Weis.

Student Felicia Christensen uses the board to refocus herself.

"When I write I feel better about myself. It's an inspirational thing," said Christensen.

With the success of the first board, Raymundo and Walker began a second board in which they ask a question and let students

leave their answers. The idea was to get real feedback they could use on different curricular projects they were working on.

The board again was a success, and students began to leave their opinions on various topics. One recent topic was, "What is a good syllabus?" This week, personnel from a community college in Washington will be on campus to take part in the same discussion and some of the content left by students will be used in the workshop.

Staff across LBCC's campus have also used content left on the board in their meetings. Others have wandered into the CFAR support lab just to see what students are saying that day. Their voices are being heard.

Every Monday the board is wiped clean, and every Friday it's full again. It's a perpetual motion of emotion, a constant reminder many students share the same goal; to live, be loved, and improve themselves.

In the spirit of pending finals, enjoy some of the wisdom that's been shared.



STORY BY ALLISON LAMPLUGH @LUCYLAFOURE

"When you feel like giving up, remember why you held on for so long in the first place."

"When it comes to making a big change in your life, you have to want it more than you fear it."

"Never get so busy making a living that you forget to make a life."

"Don't just be thankful for the good, but also the bad, because that is what make you who you are today."

"Failure is not falling down, but refusing to get back up."

"Don't worry, be happy!"

"Just be yourself, because who else is better qualified."

"Love yourself."

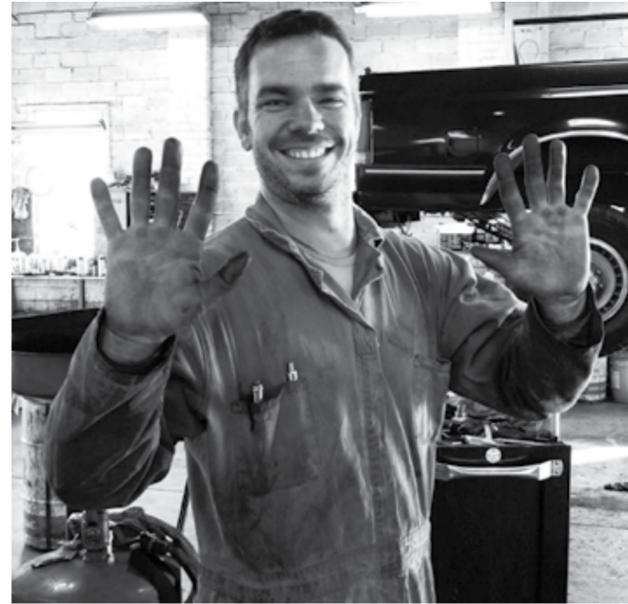
"Dreams don't work unless you do!"

"Just breathe. You'll get through it in the end."

"Mistakes are proof that you are trying."

EDDIE THE MECHANIC

LBCC graduate lands local job



"I like to fix things to make them better."

Eddie Scott, a 37-year-old mechanic who works at F. L. Snyder's and Sons Incorporate in Albany, was born into and is always around the automotive field.

"My dad used to buy and fix and sell cars, I spent a lot of time at the race track, and I just sat in the garage with him and watched him," said Scott. "I grew up around this."

He starts his work on the corner of Railroad and 2nd Avenue, clocks in, and goes to work on his specialty: vehicular alignment.

"I love the challenge, you are always learning something new everyday," said Scott.

Scott graduated in June of 2015 from Linn-Benton Community College. Right out of college he was set on looking for a job in his field, however, he always knew he wanted to work locally. After about three weeks of searching, Scott got hired at Snyder's, a mechanics shop in the heart of Downtown Albany.

When asked, whether he studied automotive at LBCC, in a warm yet

sarcastic way, he responds "No, I studied basket-weaving!"

LBCC's automotive department was established as part of an extension of LBCC. Now it has branched to a larger student attendance and with six automotive staff members teaching.

"[He is] a very good worker, very conscientious, and hardworking," said Eric Elder, the owner of F. L. Snyder's and Sons.

As a youth, Scott looked to his father for knowledge on cars and trucks. Now graduated and employed, he gave a "shout-out" to LBCC's automotive professors RJ Ehlers & Matt Dubanoski.

Scott's plans for the future consist of branching out in his career field, and eventually owning his own automotive repair shop, but for now, he is happy where he is.



STORY AND PHOTO BY HANNAH BUFFINGTON @JOURNALISMBUFF

"I GOT GUNS"

Theater director writes new play

Theatre director Dan Stone is currently in the process of writing his next original play, entitled "I Got Guns", which will be performed locally and at the San Diego International Fringe Festival in June. For any students or local members of the community interested in participating, auditions for the play will be held in March.

The format of "I Got Guns" will be a Commedia dell'arte, an Italian performance art identified by its use of slapstick humor and improvisation.

"Imagine Bugs Bunny cartoons on stage," said Stone. "It's a satirical farce, filled with stock characters wearing masks. It's very fun."

Though Commedia dell'arte is known for its embrace of wackiness, Stone is using the technique as a way to tackle a very high profile and serious topic, gun control in America.

"I'm a true believer that sometimes we have to laugh at some of these things," said Stone. "Comedy can be a very powerful tool for communicating, while a serious drama about a serious issue can turn people off. If you can make people laugh, then they'll get it. They'll understand."

Stone has cited the films of Mel Brooks, specifically "Blazing Saddles", as an example of the tone he is hoping to achieve.

"In his films, Mel Brooks is always making fun of racism, he's making fun of Nazis, and in a very satirical way. He's taking serious issues and turning them into comedies, which can be even more powerful," said Stone.

"I Got Guns" will be produced by Sanctuary Stage, LBCC's own community engaged theatre headed by both Stone and Tinamarie Ivey. Sanctuary Stage's previous work has been heavily focused on the representation of micro-communities that exist inside a population. This includes their latest finished production, "Un Carol de Independence", a story about the lives and experiences of a Latino family living in Independence, Ore.

"I Got Guns" will be different. It's focused on a broader issue of guns, rather than a narrow look at any specific micro-community," said Stone.

Stone's inspiration for writing a play on gun control was the result of the continuous coverage

the subject has been receiving recently. "You just have to turn on the news, or read the paper, and there's guns. It's a topical issue," said Stone. "I Got Guns" will be a very dark comedy, and we might offend some people, but we're not going to leave anybody out. It won't be focused on the people who are anti-gun, or people who are pro-gun. We aren't going to be preachy."

Along with Stone, the play will be co-produced and managed by LBCC staffer Tinamarie Ivey.

"I wear many hats in this project, Producer, Manager, Costume Designer, Actor. Fortunately, my Theater Management degree comes into play when producing and managing the project of this nature," said Ivey.

When discussing his own position on gun policy in America, Stone said, "I'm very moderate, I really stay in the middle."

For more information contact: iveyt@linnbenton.edu 541-917-4881 or dan.stone@linnbenton.edu 541-917-4566

"I'm a true believer that sometimes we have to laugh at some of these things."

STORY BY NOLAN GOLD

LBCC's 39th Annual
Family Fun Day!
Saturday
February 20
10 am - 2pm.
LBCC Activities Center Gym
6500 Pacific Blvd. SW, Albany

Activities for children ages 1-6!

- Activity tickets just 25¢ each
- Food & drinks
- Used book & toy sale

Join the fun - Help build the Parent Education Grant Fund! Fund provides partial tuition for parents to attend parenting education classes. \$5 donation per family suggested.

Linn-Benton COMMUNITY COLLEGE
Call: 541-917-4897 for information
Sponsored by: Paul & Denise Strombeck, Edith Mulkey
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Persons having questions about or requests for special needs and accommodations should contact the Disability Coordinator at LBCC, RCH-105, 6500 Pacific Blvd. SW, Albany, OR, phone 541-917-4690 or via Oregon Telecommunications Relay TTD at 1-800-735-2900 or 1-800-735-1232. Contact should be made 72 hours or more in advance of the event. LBCC is an equal opportunity employer and educator.



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DID YOU KNOW?

That this year is a leap year?

Lebanon Bridal Show

Sun., Feb 21 12-5 p.m.
Santiam Place Event Hall
139 Main, Lebanon

Visit your local wedding professionals!

Bring 2 cans of food for free admission! Food will be donated to a local Soup Kitchen.



WEISS GUY

Counselor Mark Weiss retires after 27 years at LBCC



Photo Courtesy: ozzie20

The Counseling Center is a valuable resource for students on campus. There, students can meet with a counselor to get advice related to their academic, professional, or personal lives. Mark Weiss just so happens to be one of those counselors.

After 27 years at LBCC, Weiss is retiring. Retiring is not an easy decision to make, but for Weiss, it felt like the right one.

"The decision really is just around energy. I noticed I have a little less and I'm also turning 66 in May," said Weiss. "It just felt like time."

Still, Weiss loves his job and it's difficult to leave behind for good.

"I still love working with students and that's sort of hard to think about giving up," said Weiss. "I've had a couple of people feel me out for maybe working part time, which I might be open to but I don't know if that will happen or not."

Co-Department Chair of Counseling Angie Klampe has been at LBCC for 33 years and has worked with Weiss for as long as he has been at LB.

"Mark is someone who really cares about students," said Klampe. "He's just a real passionate kind of guy. He's passionate about students, and he's passionate about students' success. He's a good advocate for students, and he's a really good counselor."

Weiss used to be the Department Chair of Counseling at LBCC.

"Mark served as our department chair for quite some time. We appreciate his leadership and how he advocates, not just for students, but for counselors on our campus as well," said Klampe.

The other Co-Department Chair of

Counseling Charles Madriaga has worked with Weiss since 2007.

"He's very wise, thoughtful, and compassionate. He's one of the most patient individuals I've ever met in my life," said Madriaga. "He has a demeanor that is so incredibly kind. He could work with or help anyone."

For Weiss, the most gratifying thing about being a counselor is helping people.

"As a counselor, we work with students in a lot of different ways. We work with students who are undecided about what they want to do and need career counseling and advising. We teach and we do sort of retention counseling," said Weiss. "I love all of that. I particularly love career counseling and advising. I like helping someone get from point A to point B in their lives."

The Commuter would like to thank Mark Weiss for his contributions over the years. To read some advice from Weiss, turn to page 2.



STORY BY
KYLE BRAUN-SHIRLEY
@KYLE_WPHP

BEHIND THE DESK

LB student turned employee

She scrambled to find the perfect lead, made sure every comma was in its place, and that her job as editor-in-chief was fulfilled, but behind the stack of papers and computer monitor, she's just Allison Lamplugh. A human being with a passion for words.

Lamplugh is a 33-year-old student who is graduating from LBCC this term with a degree in Journalism and Mass Communication.

Being editor-in-chief for The Commuter helped Lamplugh land the job she now has as the social media editor for LB iLearn Online. At LB iLearn she is responsible for managing the Twitter, LinkedIn, and Facebook accounts for LBCC.

Before even attending LBCC, Lamplugh was living an unexpected life of great talent and adventure.

Lamplugh grew up in Philomath, Ore. watching her father, Rick Lamplugh, write short stories and books. This is where she developed her adoration for writing.

She'd peak over his shoulder to help her father edit his work. She later began to write on her own. She published short stories in elementary school and handed out books made from pieces of paper she had stapled together. She also enjoyed taking scraps of magazines and making "cutout booklets" with words and pictures.

At the age of 17, she graduated early from Philomath High School. After that, she packed her bags and moved to the Bay Area where she took college classes while working part-time jobs. Juggling the role of both student and employee, Lamplugh chose to work instead of continue school.

She lived in the Bay Area for nine years, then decided to move to Hollywood to work and live with friends.

After being in Hollywood for about a year, Lamplugh put her writing abilities to the test when she and a graphic designing friend had the idea of starting a magazine. The two were the co-founders of an independent magazine called Bear Witness Magazine.

Bear Witness interviewed aspiring artists in the recording industries. They wrote articles about artists being signed, and got the opportunity to work backstage.

"That's when I realized that's what journalism is about," said Lamplugh.

While the flashing lights and free-spirited Hollywood lifestyle was thrilling, something was missing for Lamplugh.

"My life felt like a reality TV show," said Lamplugh.

Her boyfriend Lapaka Lee, who she has known since fifth grade, put life into perspective for her one evening. "When the party is over, and the lights go out, what do you have left?" asked Lee.

It clicked. And after living in Hollywood for about four years, Lamplugh packed up again, and moved back to Oregon to pick up the books and settle down.

Knowing that writing was her direction of choice, she began classes at LBCC with the goal of a journalism degree in mind.

She took the required courses for the program, and immediately got her foot in the door of The Commuter office during a field trip in one of Rob Prieue's journalism courses.

The editor-in-chief had asked for anyone that had an interest in working in the office to stick around after class, and

she did. The editor-in-chief at the time was Tejo Pack. He asked her to begin editing the works of current journalists.

Her confidence grew with time. After working at The Commuter for a year as a reporter, Lamplugh wanted to get more experience in the presentation of newspapers. She applied and was hired as the editor-in-chief of The Commuter working alongside the managing editor at the time, Christopher Trotchie.

"The hardest part about working as managing editor with Allison was knowing what level of excellence she wanted. Once we raised the bar, she raised her expectations," said Trotchie.

Lamplugh pushed the staff members because she knew they were capable of more. She strived for an environment where people could collaborate and grow through one another's creativity.

"Allison always stood by her writers, designers, comics, and artists. When that paper hit the stands, it was her integrity in that rack, not a paper," said Trotchie.

The graphic designer for The Commuter at the time was Nicole Petroccione. She felt that Lamplugh was open-minded to people's needs and fought to make sure the voices of the staff members were heard.

"Her and the managing editor at the time made an amazing team that I was excited to be a part of," said Petroccione.

Lamplugh has also published some of her work in the Lebanon Daily Post. She worked as the lifestyles reporter for the Lebanon-based online news outlet over the past summer. She also works as a copywriter at Ohanic, a website building company in Los Angeles, where she writes content for their clients.

Lamplugh does not lack dedication nor talent, and this is what caught the attention of Stacy Mallory, a member of the leadership team for LB iLearn Online.

Lamplugh wrote an article about LB iLearn, and Mallory directed it towards the business marketing manager, Jeff Flesch. Flesch and Mallory interviewed Lamplugh for the position of social media editor, and found her a perfect fit.

"It was her willingness to innovate, take risks, and think outside the box," said Flesch. "She is always trying new things that can reach a new population of individuals."

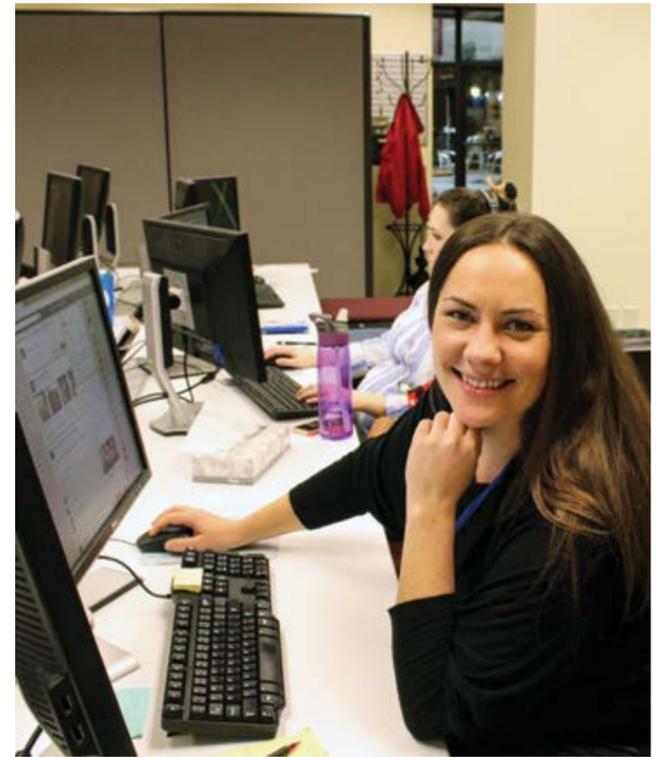
Lamplugh recently pitched a new idea to the board for creating a Facebook chat group specifically for prospective students who would like to inform LB iLearn of the needs they have as students. This is a new way for a student to quickly express what is meaningful to them as a student, and what they want from their education.

"She is just such a great asset to the team," said Flesch.

Lamplugh's background in journalism and writing has given her a head start in her future endeavors in journalism. It is no doubt that she will be successful after receiving her diploma this winter.

Her advice for future journalists emphasizes the importance of listening to their audience.

"Take the advice that people give you and find a way to fit their advice into your vision," said Lamplugh.



STORY AND PHOTO BY
MARINA BRAZEAL
@MARINABRAZEAL

THE SOCIAL MEDIA REVOLUTION

LBCC bridges gap between social networks and education

A decade ago it may have been hard for someone to believe they could build a career behind a computer communicating with people they didn't know. Fast forward to today and an estimated 90 percent of businesses use social media for marketing. What this means is that jobs in social media are prevalent, and Millennials, those born 1981 to 2000ish, have a whole new job market opening up for them.

The scope of the industry is still shaping itself, but opportunities vary in nearly every business. Each business has its own niche, and although job titles may vary, the duties are similar. Companies are hiring social media managers, online community managers, online marketers, SEO specialists, content specialists, social media strategists, and digital communication managers—all of which are filling their specific social media needs.

In 2015, according to Pew Research Center, 90 percent of people aged 18 to 29 are active on social media and 77 percent of those aged 30 to 49 are also active on social media. That's a lot of people watching their newsfeeds and paying attention to what companies are saying. The potential to connect with clients is at an all-time high.

Currently, the top three sites used by



online marketers are Facebook, Twitter and Google+, according to Search Engine Journal. Facebook and Google+ tie with 70 percent of marketers using them, and Twitter rounds up the top three with 34 percent of marketers using it. Many marketers are also realizing the untapped potential of other trending sites such as Instagram, Pinterest and Vine. In the upcoming years, it's projected that more online marketing will be focused on these budding avenues.

As social media managers become more in demand, their job skills are becoming more defined. Many companies are looking for a person with good writing skills, so a journalism background for example, can be helpful. As well, with

the visual aspect of marketing becoming so important, professional photographers and videographers are in rising demand. Those with training in basic digital design, making infographics for example, is also a plus. Many employers expect original marketing content from their social media managers.

The workforce is in a transition period as Baby Boomers are retiring. Projections by Forbes expect that by 2020 about 50 percent of the workforce will be Millennials. With this in mind, it's important for businesses to continue adapting to the Millennial mindset because they are the future, and their past has shaped social media.

The social media revolution is

underway, and the digital movement is expected to go the distance. Do you want to be a part of it?

Linn-Benton Community College's LB iLearn Online offers an online certificate for social media marketing. The program is self-paced and "pay as you go" per course. It's designed as an add-on certificate that can be applied to a public relations, communications, marketing, administrative, or journalism degree.

Enrollment into the program opens every Wednesday, year-round. For inquiries, contact admission specialist Amber Vore at vorea@linnbenton.edu.



STORY BY ALLISON LAMPLUGH FOR LB iLEARN @LUCYLAFOURE

ARTS & ENTERTAINMENT



COURTESY: 20TH CENTURY FOX

MOVIE REVIEW:

Deadpool

DIRECTOR: Tim Miller
STARRING: Ryan Reynolds, Morena Baccarin, T.J. Miller, Gina Carano
PRODUCTION: Marvel Enterprises, TSG Entertainment, Twentieth Century Fox Film Corporation
GENRES: Action, Comedy
RATED: R
OVERALL RATING: ★★★★★

REVIEW BY MORGAN CONNELLY

Take everything you know about the superhero plotline and erase it from your memory -- especially everything you remember about 2011's disastrous "Green Lantern" movie. There's a new hero in town that goes by the name of Deadpool, and he is redefining what it means to be labeled as a comic book hero.

Wade Wilson isn't your typical Marvel-made protagonist -- in fact, the term even repulses him as he tags himself "a bad guy hunting after other bad guys." Wilson's transformation from human to mutant (his Deadpool alter-ego) is the result of a sketchy alteration that would've killed Wilson if it hadn't given him accelerated healing powers.

Wilson comes out of the operation looking like "an avocado that had sex with an older avocado," vowing to get revenge on Ajax, the sadomasochistic supervillain that initiates the procedure that he and his super strengthened sidekick Angel Dust also went through.

It doesn't help that Angel and Ajax kidnap the love of Wilson's life, Vanessa Carlyle.

While "Deadpool" left audiences coming out of the theater with smiles on their faces and rave reviews all around, there were still a few flaws, all of which are easily outweighed. Deadpool's plot -- going after the people who gave you superpowers -- would have been humorously ironic if it didn't include the fact that he went after Ajax and Angel Dust for kidnapping the love of his life. In addition, the small, simplistic cast of maybe ten people helped the audience focus on Wilson's rescue mission.

"Deadpool" was a film that took a mere \$50 million to make. (A lot of money for mortal standards; low-budget for Hollywood standards.) However, it's successes doesn't come from the quality of CGI, but the authorship of it's script filled to the brim with F-bombs and plenty of sex jokes that earned the movie over \$135 million

during opening week alone. "Deadpool" is a movie that's genre defying with a storyline and sense of humor that's no longer limited to comic book fanatics. Two of the film's main characters are strong, independent women who can easily hold their own against the guys.

The very concept of Deadpool's character -- a guy who is the complete antithesis of what a normal superhero looks like -- is revolutionary. Reynolds, a lifetime Deadpool fan himself, reminds movie producers that there's a whole new generation of moviegoers out there.

Deadpool's success is one that will go beyond heroics, and comes with wisely-chosen casting, a well-written script, and a well-executed love story. It's the perfect Valentine's Day movie that people have been waiting for, and I promise that this movie is worth every cent of your \$12.



DID YOU KNOW?

You gotta know when to hold 'em and know when to fold 'em.

41st Annual Children's Play

Dr. Seuss's
The Cat in the Hat

February 13 & 20 • 2 p.m.
19 • 7 p.m.

Tickets online!

Linn-Benton COMMUNITY COLLEGE
 PERFORMING ARTS DEPARTMENT

Russell Tripp Performance Center

TICKETS: \$8, \$5 for groups of five or more

linnbenton.edu/russelltripptheater • 541-917-4531

Persons having questions about or requests for special needs and accommodations should contact the Disability Coordinator at Linn-Benton Community College, 3031 105, 6500 Pacific Blvd. SW, Albany, OR 97321. Phone 541-917-4690 or via Oregon Telecommunications Relay TTY at 1-800-735-2000 or 1-800-735-1232. Contact should be made 72 hours or more in advance of the event. LBCC is an equal opportunity employer & educator.

How do you get around town?

The City of Corvallis wants to know how they can make transportation more efficient, safer, and enjoyable for you.

Visit CorvallisTSP.org to give your thoughts on travel challenges and opportunities in Corvallis. Give feedback on the comment map.



COURTESY: FLOWER FILMS (II)

MOVIE REVIEW:

How to be Single

STARRING: Dakota Johnson, Rebel Wilson, and Leslie Mann
DIRECTOR: Christian Ditter
PRODUCTION: Flower Films (II), New Line Cinema, and Wrigley Pictures
GENRE: Comedy, Romance
RATED: R
OVERALL RATING: ★★☆☆☆

REVIEW BY MELISSA CHANDLER

There are two ways to being single, the right way and the wrong way. After meeting Alice (Dakota Johnson), Robin (Rebel Wilson), Meg (Leslie Mann), and David (Damon Wayans Jr.); you will see single in a new light.

Johnson is best known for her performance in "Fifty Shade of Grey"; where she played a submissive sexual partner, but wants a relationship. Contrary to this film where she wants to be single and fool around. It was distracting to say the least. Johnson's character is too contradictory.

Wilson is the loud and outrageous single twenty something female who is living it up in New York City. She quickly befriends Johnson and shows her how to be single.

The single life shows it's true colors when Wilson

takes Johnson to her favorite watering hole. The bar scene shows how sexist and stereotypical the male and female bar scene really is. It goes as far as buying drinks for them with their "sausage wallet." This scene shows how the real world is.

Mann portrays a single gynecologist and obstetrician. Her life is just too busy for love, and all work and no play makes Meg dull. She's too busy for children, so she opts out for that too.

Children don't fit into her work schedule and she doesn't have much patience with them either. Let's just say she argues with a patient's little girl and doesn't win.

Any film that Mann acts in she is brilliant, hilarious, and witty. The last film, "This is 40," was about their mid-life crisis of sorts and it was awesomely

funny. Each character she portrays is similar to the previous, which I think makes her a unique actress and continually shows her abilities.

A big downfall to "How to Be Single" was the predictability. A lot of films are that way, but this one was textbook: open close. There were a couple curve balls thrown in, but nothing too significant to knock me out of my socks.

Also the way they portrayed being single as a bad thing. Not everyone thinks being single is terrible.

Looking for a romantic comedy, go to the nearest cinema and check out "How to Be Single" for some good laughs and real world love life issues; no couples required.

JOURNEY

Brian Hausotter

Broken, beaten, tattered and torn,
I did not ask for the life I was born.

Some bad choices, time to reflect,
No more booze, and finding self-respect.

Acceptance, new ideas, new goals,
Not alone, but with the love of two that never grows old.

The road may be rocky, different for all,
Individuals, diverse, none of us small.

Here for a moment, gone in a flash,
Create your own revolution, and make a splash.

THE BEAUTY OF THE FLAME

Amanda Dalenberg

At night when the candle is flickering ask me

why I act like that. Ask me what I've invested my being

in. Whose come to stay, and whose broken their promise.

Whose hands helped me up, and whose hands constrained me.

These hands have formed me into the person I am today.

In turn, I will listen to your story,

We can stare at the candle dancing

and telling of our late night affairs,

It knows the sounds of hate and love.

We watch the flames hit each other into a beautiful melody,

There's a peace in its madness.

THE TIMOROUS POET TO HIS LOVE

H.S.M.

Come live with me and be my love,
These time-toss'd pleasures to disprove,
Of songs and kisses vainly borne,
Which youth makes kind and age leaves lorn.

Let others hold thee in their arms,
Beguile thy fancies with their charms,
With madrigals thy looks extol.
Should this sustain thy wanting soul?

What melodies could thee delight?
What sweets could stay thy appetite?
What gowns that mortals' fingers wove,
Could touch thy heart and win thy love?

Wouldst give thy love for pearls to wear?
For garlands crowns, for perfum'd hair?
Wouldst love the faerie who applies,
Rose-petals o'er thy sleeping eyes?

These ornaments thou wilt possess,
Within thy visage and thy dress.
Yet though these trifles I could give,
In these thou wouldst not know my love.

For I cannot as others do,
Caresse with lips of honeydew.
My voice would falter if I were,
To whisper passion in thine ear.

Thy lips would hunger brushing mine,
My hands would tremble holding thine.
Yet if these faults thou couldst forgive,
I'd ask thee come and be my love.

Then would I please thee with my verse,
With tender words thy days immerse,
With modest love that is content,
To tempt thy blush with compliment.

Then would I give thy roving rest,
Infold thy spirit in my breast.
No dearth of kindness wouldst thou have,
Were I thy lord and thou my love.

The pangs of solitary night,
Would soothed be when thou requite,
The passion'd poet who hath halved,
His heart – to love and to be loved.

Come live with me and be my love,
These fleeting pleasures to disprove,
This life of longing to disown,
And nevermore to be alone.

PHOTO COURTESY: PEXELS.COM



NETFLIX
RECOMMENDATION

“Talladega Nights: The Ballad of Ricky Bobby”

This is one of the funniest Will Ferrell movies ever. Remember, if you ain't first, you're last.



DID YOU KNOW?

Teamwork makes the dream work.

THE COMMONS Cafeteria

... MENU ...
2/17 - 2/23

Wednesday: Chicken and Dumplings, Grilled Salmon with Lime Buerre Blanc and Corn Salsa*, Vegetarian Yakisoba. Soups: Creamy Chicken and Mushroom, and Vegetarian Vegetable*.

Thursday: Grecian Braised Lamb*, Roasted Turkey Breast with Mushroom and Shallot Demi-glace, Portobello Mushroom with Rice Pilaf, Spinach and Poached Egg*. Soups: Albondigas*, and Potato Cheddar*.

Friday: Chef's Choice

Monday: Poached Salmon with Cream Sauce*, Chicken Roulade with Hollandaise*, Pasta with Mushroom Ragù. Soups: Chicken Noodle, and Coconut Curried Carrot*.

Tuesday: Chicken Enchiladas*, Chicken Fried Steak with Country Gravy, Grilled Polenta with Ricotta, Sundried Tomatoes and Browned Butter*. Soups: Saffron Chicken and Orzo, and Vegetable and Rice*.

Items denoted with a * are gluten-free

Monday-Friday 10 a.m.-1:15 p.m.

FOR RELEASE FEBRUARY 17, 2016

Los Angeles Times Daily Crossword Puzzle

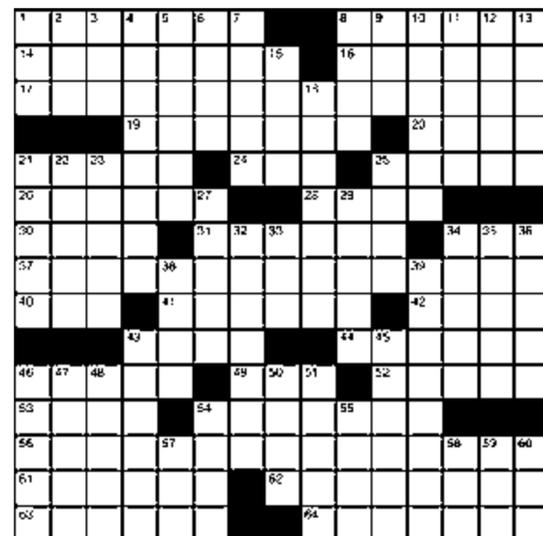
Edited by Rich Norris and Joyce Lewis

ACROSS

- 1 Way back when
- 8 ___ top
- 14 Winnipeg's province
- 16 Doubleheader half
- 17 1986 movie set partly in the Australian Outback
- 19 Shoe parts
- 20 Loch with a legend
- 21 One-named singer
- 24 Biol. or ecol.
- 25 Under attack
- 26 Co-star of the 2015 film "Joy"
- 28 Boot attachment
- 30 "Bridge of Spies" actor Alan
- 31 Onion rings are fried in it
- 34 Worldwide economic org.
- 37 1988 movie set in a Southern California high school
- 40 Tam or trilby
- 41 Pencil tip
- 42 Time in ads
- 43 FBI agent
- 44 ___ of influence
- 46 Start of el año
- 49 Record players, briefly
- 52 Improve a lawn
- 53 Roman baker's dozen?
- 54 More sudsy
- 56 1996 movie set in Nevada's Area 51
- 61 Nicks on many albums
- 62 1967 Temptations hit
- 63 Like some movies ... literally including 17-, 37- and 56-Across
- 64 Wine competition attendees

DOWN

- 1 "Better Call Saul" network
- 2 Long-nosed fish



By Todd Gross

2/17/16



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SUDOKU

THE SAMURAI OF PUZZLES By The Mepham Group

Level: **1 2 3 4**

2	5	9	8	1				
			4	7				
		8			5			
				7	6			
	8	2	5	6	7	3		
		7	1					
	1				4			
3			5					
7		4	3	8	5			

Complete the grid so each row, column and 3-by-3 box (in bold borders) contains every digit, 1 to 9. For strategies on how to solve Sudoku, visit www.sudoku.org.uk

SOLUTION TO TUESDAY'S PUZZLE

3	5	6	4	9	8	2	1	7
8	7	9	3	2	1	5	4	6
2	4	1	5	6	7	8	9	3
1	6	4	7	3	2	9	5	8
9	8	3	1	5	6	4	7	2
7	2	5	9	8	4	6	3	1
4	1	2	8	7	9	3	6	5
6	3	7	2	4	5	1	8	9
5	9	8	6	1	3	7	2	4

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LBCC BASKETBALL

Roadrunners look to finish season strong

Photos by: Brian Hausotter



Men's basketball players talk during a time-out.



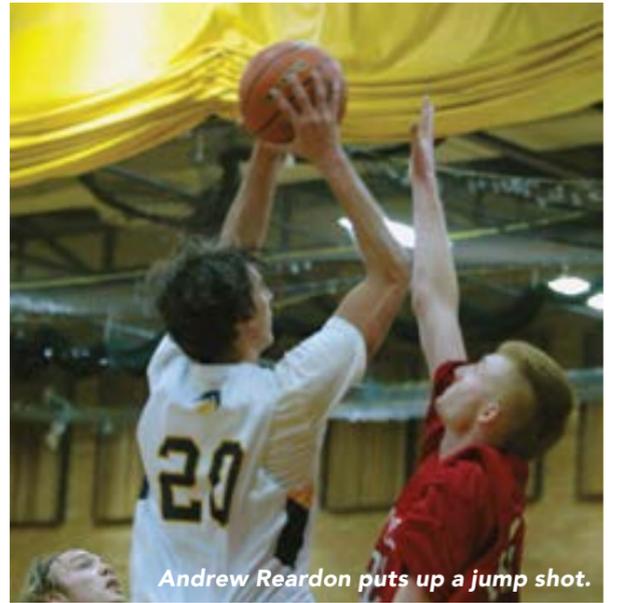
Women's basketball team heads to the bench.



Kendrick Abraham goes for a lay up.



Bailee Tally waits to rebound the freethrow shot.



Andrew Reardon puts up a jump shot.



Brianna Bronson puts one up in the post.



Andrew Evans goes up for a jumper.



Hannah Creswick goes for two.

LB basketball is coming down the home stretch for the 2016 season.

The season hasn't gone exactly as planned perhaps, but that doesn't mean the 2015-'16 season wasn't successful. Both squads showed up most nights and gave 100 percent effort even though the scoreboard didn't always show.

The men went 0-2 last week and dropped a tough game to Umpqua 83-78. Brett Blackstock scored 20 points and grabbed six rebounds. Kaj Bansen added 19 for the RoadRunners.

The women's team dropped two games as well, but versus Mt. Hood the RoadRunners lost 73-65. The final score doesn't tell how close the game actually was. LB went into overtime with the score knotted up at 62. Umpqua outscored LB 11-3 in overtime, and left Albany with the victory.

There are three games left for men and women's team with one home game against Southwestern Oregon Feb. 17 and finish off their season Feb. 24 in Eugene against Lane Community College.



STORY BY
JASON CASEY
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